

SAMPLE STATEMENT OF PURPOSE FOR MBA

Below is a sample statement of purpose written by a student applying to a University abroad for an MBA programme.

Sample:

Name of the applicant: **Dhivya P**

Course applied: MBA

Ever since I attended the first industrial visit during my sophomore year of engineering, I have nurtured a dream of becoming a part of the top-level management team of a firm.

Having two years of relevant experience in the field of procurement in Supply Chain Management, the power of knowledge seems to call me out persuading me to seek more. The dream I nurtured during my graduation has grown with me, and to make this a reality I intend to pursue an MBA in 'Strategy and Procurement Management' at your esteemed University.

Soon after my graduation, I set out to realise my dream by joining Olympic Cards Private Limited as a Procurement Engineer. After a year, I joined a top electronic manufacturing company (Foxconn International Holdings), to attain a global experience. The company trained me in global procurement and appointed me as a team leader for the procurement team at Foxconn India Private Limited, which I consider as one of the biggest achievements in my life.

Early in my life, at the high-school level, I learnt the value of hard work and perseverance. This led me to secure 90% in my higher-secondary examination. Later, this served as a foundation for my studies in electronics and communication at BSA Crescent Engineering College, which ranks as one of the top accredited engineering college affiliated to Anna University in Tamil Nadu.

I am an active musician, alongside my academic achievements, and my passion for music has helped me to further understand the importance of hard work and perseverance. I was elected as the secretary of the college music association in the year 2004, and I performed at a number of prestigious venues around the city.

As a part of my work experience I have gained knowledge in the following fields,

- Strategic development of suppliers
- Analysing and negotiation of the quotation
- Management of contracts and agreements with suppliers
- Supplier performance evaluation

- Different kinds of P.O disposition
- Debit note and Credit note
- Inventory control
- Documentation for the procurement department for TL9000
- Part of internal quality and on-site supplier auditing team
- Key user for SAP R/3 material management module

This approach provided me with a firm grasp of concepts to embark upon a voyage in procurement. It has also served to further fuel my ambition and deepen my interest in the field of strategy and procurement management.

I got some very interesting information about my field of study by browsing your university website, and this has driven me to apply for the MBA (Strategy and procurement management) course offered at your prestigious University.

The eight modules of the MBA programme that include the Strategic Management, Organization & Resource Management, Strategic Marketing, Financial Management, Operations Management, International & Risk Management, Power Regimes & Supply Chain Management, Business Strategy and Procurement competence will help me improve my cognizance in the field of procurement, and I believe that studying at your university will give me the means to achieve my goals and realise my dreams. I therefore make an earnest request to consider my application for admission at your university.