



تأثير استخدام بعض القنوات الفضائية لوسائل الإعلام الجديد على الخدمة الإخبارية

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إعداد
عبد المحسن حامد أحمد عقيله

إشراف

أ.د/ نسمة أحمد البطريق د. / أمين سعيد عبد الغنى



جامعة المنصورة
كلية التربية النوعية
قسم الإعلام التربوي

السادة أعضاء لجنة الإشراف

عنوان الرسالة:

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اسم الباحث: عبدالمحسن حامد أحمد عقيله.

أعضاء لجنة الإشراف:

الاسم	الوظيفة	التوقيع
أ.د/ نسمة أحمد البطريق	أستاذ الإذاعة والتلفزيون بكلية الإعلام — جامعة القاهرة	
د/ أمين سعيد عبدالغني	أستاذ الإذاعة المساعد ورئيس قسم الإعلام التربوي بكلية التربية النوعية — جامعة المنصورة	

عميد الكلية

أ.د/ إبراهيم إبراهيم أحمد

وكيل الكلية الدراسات العليا
والبحوث

أ.د/ إيمان محمود الجندي

رئيس القسم



جامعة المنصورة
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أ.د/ هويدا سيد مصطفى	أستاذ ورئيس قسم الإذاعة والتلفزيون بكلية الإعلام – جامعة القاهرة	
أ.د/ إبراهيم إبراهيم أحمد	أستاذ علم النفس التربوي وعميد كلية التربية النوعية وفرعها جامعة المنصورة	
د/ أمين سعيد عبدالغني	أستاذ الإذاعة والتلفزيون المساعد ورئيس قسم الإعلام التربوي بكلية التربية النوعية – جامعة المنصورة	

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جامعة المنصورة
كلية التربية النوعية
قسم الدراسات العليا والبحوث

قرار لجنة المناقشة والحكم


إنه في يوم الخميس ٢٠١٣/١٠/١٠ الموافق ٣ من شهر ذو الحجة لسنة ١٤٣٤ هـ تمام الساعة الحادية عشر ظهراً وبمقر كلية التربية النوعية بالمنصورة اجتمعت اللجنة المشكلة والموضحة أدناه والتي وافق عليها السيد الاستاذ الدكتور / نائب رئيس الجامعة لشئون الدراسات العليا والبحوث بتاريخ ٩/١٠/٢٠١٣ لمناقشة الرسالة المقدمة من الطالب / عبدالمحسن حامد أحمد عقيله للحصول علي درجة دكتوراه الفلسفة في التربية النوعية (الإعلام التربوي - الإذاعة والتلفزيون التعليمي)، بعنوان:

"تأثير استخدام بعض القنوات الفضائية لوسائل الإعلام الجديد على الخدمة الإخبارية"

أعضاء لجنة المناقشة والحكم:

الاسم	الوظيفة	التوقيع
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أ.د/ إبراهيم إبراهيم أحمد	أستاذ علم النفس التربوي وعميد كلية التربية النوعية وفرعها - جامعة المنصورة	
د/ أمين سعيد عبدالغني	أستاذ الإذاعة والتلفزيون المساعد ورئيس قسم الإعلام التربوي بكلية التربية النوعية - جامعة المنصورة	

وبعد مناقشة الطالب علناً وبعد المداولة قررت اللجنة بإجماع الآراء التوصية بمنح الطالب درجة دكتوراه الفلسفة في التربية النوعية (الإعلام التربوي - الإذاعة والتلفزيون التعليمي) بتقدير ممتاز مع الشكر
بشكر الرسالة له نزهة طابسه مع تبادل مع ياسر الجبيني



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

وَمَا أُوتِيتُمْ مِنَ الْعِلْمِ إِلَّا قَلِيلًا

صدق الله العظيم

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شكر وتقدير

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أ.د/ أمين سعيد عبدالغني

أ.د/ نسمة أحمد البطريق

..

أ.د/ إبراهيم أحمد

أ.د/ هويدا مصطفى

أ.د/ خطاب أبو عقيله

أ.د/ حازم البنا

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د.د/ بسمة السعدني

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Terry Flew

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الفصل الأول

مدخل إلى الدراسة

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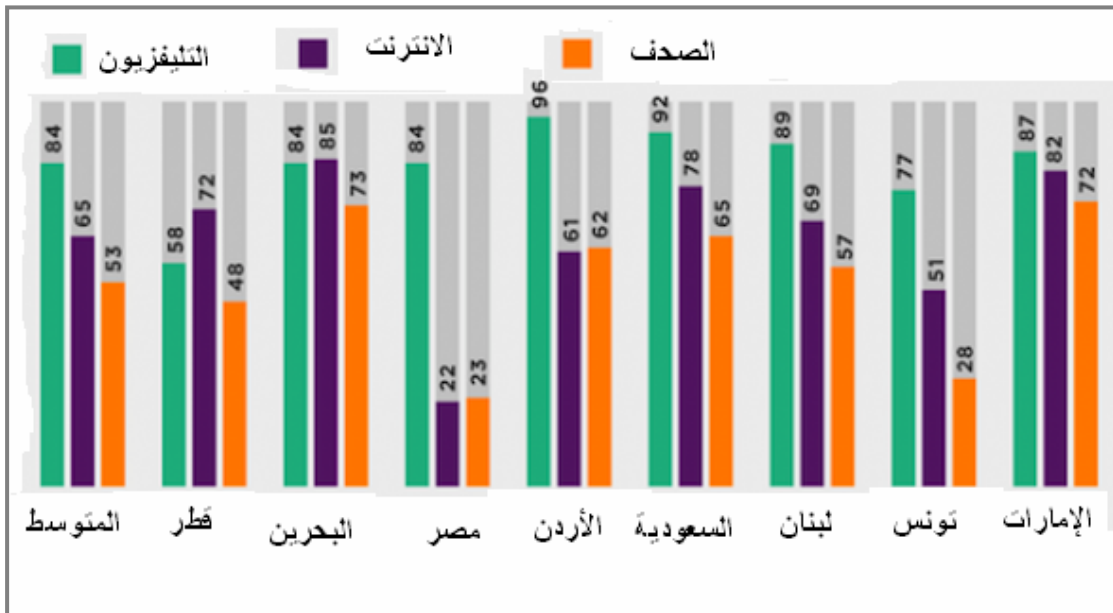
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New Media

Traditional Media

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NORTHWESTERN

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UNIVERSITY

¹ Media use in the middle east: An eight-nation survey by Northwestern university in Qatar. Available at: <http://menamediasurvey.northwestern.edu/> last access on 20/10/2013

Conversation

A Seminar

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twitter (•)

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youtube

facebook

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(1) Dan Gilmour. We the Media - Grassroots Journalism by the People, for the People. 2004 p6

(2) We the media website. How audiences are shaping the future of news and information. Available at: <http://www.hypergene.net/wemedia/weblog.php>. last access on 23/7/2012

موقع الجزيرة، عبر الرابط

<http://www.aljazeera.net/mob/f6451603-4dff-4ca1-9c10-122741d17432/30f63b5a-3ac7-4b41-829e-e97b43287978> آخر استرجاع في ٢٠١٣/١٠/٢٠

Twitter

Reuter

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<http://www.reuters.com/article/2009/06/16/us-iran-election-twitter-usa-idUSWBT01137420090616>

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<http://twitpic.com/135xa> :

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http://ar.wikipedia.org/wiki/%D9%82%D8%B6%D9%8A%D8%A9_%D8%A5%D8%B3%D9%84%D8%A7%D9%85_%D9%86%D8%A8%D9%8A%D9%87

"i-Report"

CNN

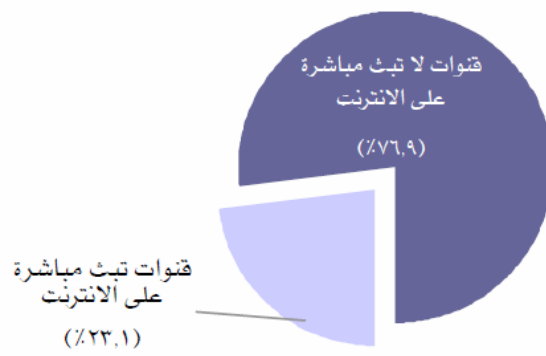
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<http://www.idsc.gov.eg/Upload/Documents/196/TV.pdf> :

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(¹) Internet World Stats. Available at: <http://www.internetworldstats.com/africa.htm#eg> . last access on Sunday 13/1/2013

² Central Agency for Public Mobilization and Statistics. Available at: <http://www.capmas.gov.eg/pdf/EgyptInFigure/EgyptinFigures/Tables/Arabic/%D8%A7%D9%84%D8%A7%D8%AA%D8%B5%D8%A7%D9%84%D8%A7%D8%AA/commu/index.html> Lst access on 14/5/2013

http://www.spotonpr.com/wp-content/uploads/2010/05/FBRelease_24MayAr.doc :

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New York Times

Nicholas Kristof

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<https://twitter.com/NickKristof> :

@NickKristf

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// http://pressmisr.blogspot.com/2009/02/blog-post_12.html

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,twitter facebook

youtube

" Souman Hong

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Social media sites

Online traffic generated by social media sites

Online media institutions

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A descriptive analysis

Less concentrated

² Souman Hong. Online news on Twitter: Newspapers' social media adoption and their online readership. Information Economics and Policy 24 (2012)

News aggregators

Search engines

Information cascades

Internet

" :Ling Fang

Louisa Ha

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experience

Traditional news media

" .David Westerman and Others

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Followers

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Following

narrow gap

.Competence

Timothy E. Bajkiewicz

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" .Soo Yeon Hong

Jeffrey J. Krausb

¹ Louisa Ha and Ling Fang. Internet experience and time displacement of traditional news media use: An application of the theory of the niche. *Telematics and Informatics*. 177–186. 2012

² David Westerman, Patric R. Spence and Brandon Van Der Heide. A social network as information: The effect of system generated reports of connectedness on credibility on Twitter. *Computers in Human Behavior*. 199–206. 2012

"Media

Newsroom changes
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Traditional communication channels

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¹ Timothy E. Bajkiewicz, Jeffrey J. Krausb and Soo Yeon Hong. The impact of newsroom changes and the rise of social media on the practice of media relations. Contents lists available at Science Direct. 2011

(²)

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Thomas J. Johnson

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Darren G. Lilleker and Casilda

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" Malagón

.⁽²⁾() "

Ségolène Royal

Nicolas Sarkozy

a six-part

interactivity model

E-communication tools

⁽¹⁾ Thomas J. Johnson and Shahira Fahmy: When blood becomes cheaper than a bottle of water': how viewers of Al-Jazeera's English-language website judge graphic images of conflict. *Media, War & Conflict*, Vol. 3, No. 1, 2010.p 43-66.

⁽²⁾ Darren G. Lilleker and Casilda Malagón. Levels of Interactivity in the 2007 French Presidential Candidates' Websites. *European Journal of Communication* Reprints and permission: <http://www.sagepub.co.uk/journals.http://ejc.sagepub.com>. 2010

closed sender–receiver feedback loops

" : William Dube :
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Political Campaign

Obama McCain

gatekeepers

Industry Norms

Regulation

youtube

" : J. Anthony Snorgrass :
 .() "

Public

Service Announcements (PSAs)

⁽¹⁾ William Dube. The Effect of New Media on Political Advertising: Television Ads and Internet Ads in the 2008 Presidential Primary. (2009) p2

⁽²⁾ J. Anthony Snorgrass. College Student’s Perceptions of Public Service Announcements across Broadcast, Social, and Mobile Media. Dissertation Submitted in Partial Fulfillment of the Requirements for the Degree of Doctor of Philosophy Public Policy and Administration. Walden University. November 2009

Social Media

Mobile Media

Traditional Media

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Mathias Gjerstad Lervold and other :
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Quality of Experience

Alive Streaming Service Over The

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(2) Mathias Gjerstad Lervold, Liyuan Xing and Andrew Perkis. QUALITY OF EXPERIENCE IN INTERNET TELEVISION. Centre for Quantifiable Quality of Service in Communication Systems, Centre of Excellence" appointed by the Research Council of Norway, funded by. The Research Council, NTNU and UNINETT. 2009. p6,14

.Service Delivery

youtube

: " :

citizen journalism

activism efforts

sexual harassment)

promotion of Berber nationalism

(facebook groups

the process of democratization

Citizen Media

growth in amount of information and its flow

(1) Naila Hamdy. Arab Citizen Journalism Shaped by Technology: Creates a Challenge to Mainstream Media, Authorities and Media Laws. Paper prepared for Presentation at the International Association for Mass Communication Research – IAMCR 2008 Congress 20-25 July, 2008 Stockholm, Sweden. 2008

the

Kuwait bloggers

April 6 facebook strike

: " : (Hye Ryoung Ok) :
.^() ."

The Mobile Screens Culture

Screen Media

mobile TV mobile)
(
.Media Convergence

.the center of youth digital culture

: " : (Agnes Urban) :
.^() ."

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Operators

Mobile Media

Print Media)
Mp3 Portable Radio

(1) Hye Ryoung Ok. Screens on the move: media convergence and mobile culture in Korea. August 2008. p2,348

(2) Agnes Urban. Mobile Television: Is It Just Hype Or A Real Consumer Need? Corvinus University of Budapest, Institute of Marketing and Media, Hungary. Observatories (OBS*) Journal, 3 (2007), p45-58

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" :Erik P. Bucy :
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(2) Erik P. Bucy: Media Credibility Reconsidered: Synergy Effects Between On Air And On Line News. Journalism And Mass Communication Quarterly: Summer 2005

" John E. Newhagen :
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Online news delivery system

Online users

Thomas J. Johnson)

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Traditional

communication channels

(Timothy E. Bajkiewiczza)

Louisa Ha)

(Ling Fang

¹ John E. Newhagen. The role of feedback in the assessment of news. Information Processing & Management. Vol. 33, No. 5, pp. 583-594, 1997

William Dube)

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J. Anthony)

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Mathias Gjerstad Lervold)

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Mobile Media

Hye Ryoung Ok)

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الفصل الثاني
الإعلام الجديد
المفاهيم والسمات

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Marshall McLuhan

The technology of communication

⁽¹⁾ Electronic information gathering

Dotcom mania

Cyberspace

Interactive television

Is What is/are new media? :

What is new about new media? new media new?

The widespread

acceptance of the term itself

⁽¹⁾Theories of new media Insightful histories

Richard Grusin Jay Bolter :

Remediation: understanding new media :

Immediacy

All media ⁽¹⁾Hypermediacy

Lev Manovich were once new media

The language of new media

Computer display and distribution

Media

store

The progressive marriage of computation and art

⁽¹⁾ Benjamin Peters, "And Lead Us Not into Thinking the New Is New: A Bibliographic Case for New Media History." *New Media & Society*, (2009), <http://www.columbia.edu/~bjp2108/blog/Peters%20NMS%202009.pdf> (23 February 2011). P16.

² Wendy Hui Kyong Chun and Thomas Keenan. *New media and old media: A History and Theory Reader*. 2006. P2

³ Jay Bolter and Richard Grusin, *Remediation: Understanding New Media* (Cambridge: MIT, 1999).

A marriage that produced the computer as an ⁽¹⁾ expressive medium

Delivery systems

Broadcast

Analog

Emerging and digital technologies

Digitally spread of information ⁽²⁾

Digital media

⁽³⁾

Old media

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:High-Tech Dictionary

The

Computer networking

integration of computers

⁽⁴⁾ Multimedia

:Wikipedia dictionary

Amalgamation of

Spoken

traditional media

and written word

Most importantly the Internet

⁽¹⁾ Wendy Hui Kyong Chun and Thomas Keenan. Op. cit. p2

⁽²⁾ Benjamin Peters. New Media History. New Media & Society. Op. cit.

⁽³⁾ Ibid.

⁽⁴⁾ High-Tech Dictionary available at <http://computeruser.com/dictionary/> last access on Sunday Dec 25, 2011

On-demand access to : content

.⁽¹⁾ Interactive user feedback

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:Macmillan dictionary

.⁽²⁾ Digital television

:Cambridge

Products and services that provide

information or entertainment using computers or the Internet

⁽³⁾

:PC mag encyclopedia

Digital world

DVD

CD-ROM

Portable computers

Handheld devices

⁽⁴⁾

⁽¹⁾ Wikipedia dictionary last access on 7/12/2010. Available at:

http://en.wikipedia.org/wiki/New_media

⁽²⁾ Macmillan dictionary. Last access on 8/12/2010. available at:

<http://www.macmillandictionary.com/dictionary/american/new-media>

⁽³⁾ Cambridge dictionary. Last access on 8/12/2010. available at:

<http://dictionary.cambridge.org/dictionary/british/new-media>

⁽⁴⁾ PCmag encyclopedia. Last access on 8/12/2010 available at:

http://www.pcmag.com/encyclopedia_term/0,2542,t=new+media&i=47936,00.asp

:Webopedia

	Electronic communication	
	Computer technology	
Print newspapers		Old media
Static representations		Magazines
	:	Graphics
	.Websites	-
.Streaming audio and video		-
	.Chat rooms ()	-
	. ⁽¹⁾ Email	-
	.Online communities	-
	.Web advertising	-
.DVD	CD	-
	.Virtual reality environments	-
Integration of digital data		-
	.with the telephone, such as Internet telephony	
	.Digital cameras	-
	⁽¹⁾ .Mobile computing ()	-

:Techtarget

New media is a

catch-all term for all forms of electronic communication

Text and static

picture forms of online communication

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⁽¹⁾ Webopedia electronic dictionary last access on 12 Feb. 2010. available at: http://www.webopedia.com/TERM/n/new_media.html

⁽²⁾ Webopedia electronic dictionary last access on 12 Feb. 2010. available at: http://www.webopedia.com/TERM/n/new_media.html

- Special audiovisual effects of any -
 - .kind
- .Streaming video and streaming audio -
- 3-D and virtual reality -
 - .environments and effects
- Highly interactive user interfaces -
 - . Hypertext
- Computing Mobile presentation -
 - .capabilities
- Any kind of communication -
 - .requiring high-bandwidth
- .CD and DVD media -
- .Telephone and digital data integration -
 - .Online communities
- Micro devices with -
 - .embedded systems programming
- .Live Internet broadcasting -
- One-to-many visual communication -
- Visual and
 - . visual design aspects
- New media encompasses multimedia
 - Interactivity Hypermedia
 - .⁽¹⁾The ability to selectivity

⁽¹⁾ Techtarger website available at: <http://searchsoa.techtarger.com/definition/new-media> Last access on Friday 13/1/2012

IOWA State university

:⁽¹⁾ studio for new media

Simple

CD-ROM

lists of technologies

HTML (Hyper Text Markup Language)

DV editing

Streaming media

Web applications

(Digital Video editing)

DVD-video

Fruitless effort

Some technologies prosper and other falter over time

Take a different tack

The sense of interactivity

Differentiate new media from traditional mass media

⁽¹⁾

Tivo⁽²⁾

:The free Dictionary

:

The forms of

communication in the digital world

⁽¹⁾ IOWA State university studio for new media. last access on Friday 14/1/2012. available at: http://newmedia.engl.iastate.edu/about/what_is_new_media

Digital video recorder

⁽²⁾

<http://en.wikipedia.org/wiki/TiVo> :

⁽²⁾ IOWA State university studio for new media. Op. cit. http://newmedia.engl.iastate.edu/about/what_is_new_media

New methods of communication -

Allow smaller groups of people to congregate online and share

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:Condensed Net Glossary

The digital media in

The online journalism industry general

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:Vin Crosbie (- - -)

Media expert Vin Crosbie

New media

Media

Medium

Colloquial meanings

Vehicles

Medium

Vehicles

Media

(1) The free dictionary. Available at: <http://encyclopedia2.thefreedictionary.com/new+media>

(2) Condensed Net Glossary. Saila.com. New media. Available at: <http://saila.com/glossary/newmedia/>

Media

Newspapers

Radio or television stations are not media

A personal

computer connected to the Internet isn't a medium

The millions of computers connected

to the Internet aren't media

The World

Wide Web isn't a medium

The Internet itself isn't a medium or media

Billboards

The World Wide Web

(1)

Transportation

(*) Only three transportation media exist

(1) Vin Crosbie. What is "new media?" 2002. Retrieved 29 January 2012, from <http://www.sociology.org.uk/as4mm3a.pdf>

: (*)

The aboriginal transportation medium :Land (

Trucks

:Water is the second transportation medium (

Barges and sailboats

Canoes

Rafts

Submarines

Vin Crosbie

Humanity's uses

وڪما Only three communication media exist
Transportation media

The interpersonal medium

Interpersonal conversation

Technology has merely

extended its speed and reach

Telephone call

The postal letter

⁽¹⁾ Electronic mail

Mutually

Steamships

When we

exclusive advantages and disadvantages

bridge this analogy

Carrying capacities

Deliver anyone door-to-door

Daily transportation needs

Montgolfier

The Sky became a transportation

Aviation was born

Wright brothers

medium

Balloons and parachutes

Spacecraft

Gliders ()

:New medium

Vin Crosbie

This new transportation medium is entirely dependent

The Sky isn't

upon technology

a natural medium for humans

. Traditional media

¹ Vin Crosbie. What is "new media?" Op. cit.

: Vin Crosbie
 Equal and reciprocal control of the content conveyed
 Content can be individualized to each participant's unique needs and interests
 cacophony

.One-to-one medium "

The mass medium is the second communications medium

Oratory Some vehicles in the mass medium
 Plays Scriptures Edicts Sermons

.Web casting

)
 The) (Broadcaster Publisher
 (Mass tripe

One-to-many medium

Despite it being Mass media
 Vin Crosbie only one medium for communication

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(¹)Ibid

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The recipients have no

.control over that content

The

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transportation media of land and water

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New medium

⁽¹⁾:Many-to-many communication

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(2)

Vin Crosbie

¹ Vin Crosbie. What is “new media.” Op. cit.

² David Shedden. Why New Media Isn't: A Personal Journey. Mar. 3, 2011. Retrieved 29 January 2012, from: <http://www.poynter.org/latest-news/top-stories/83122/why-new-media-isnt-a-personal-journey/>

³ Crosbie, V. (2006, 27 April). Rebuilding media. *Corante.com*. Retrieved 1 February 2012 from: http://rebuildingmedia.corante.com/archives/2006/04/27/what_is_new_media.php#vin

Shares equal and

reciprocal control over that content

(1)

Media expert Vin Crosbie

A convergence of technological

innovations

Uniquely individualized

Simultaneously be delivered

information

Consumer-shares

(2)

:James Gordon Bennett

(- - -)

James Gordon

Medium

Media

Medium

Caves paintings

Artistic styles

¹ Ibid.

² John Pasarella. Blogging as critical praxis: becoming a critical teacher educator in the age of participatory culture. Submitted in partial fulfillment of the requirements for the degree of. Doctor of Philosophy in the Faculty of Education. McGill University. 1 June 2009. p 32

Pigment Mark

New methods of

communication

Recorded sound

Telegraph

Photography

Revolutionized

communication

The single-medium barrier

Motion pictures

Live music

(())

√		√	√	Portable
√	√	x	√	Visual
√	√	√	x	Auditory
√	√	√	x	Real time
√	√	x	x	Motion
√	x	x	x	Evolves from input
√	√	x	x	Uses other media
√	x	x	x	Two way
√	x	x	x	Interactive

()

: (- -)

:

:John V. Pavlik (- - -)

A networked Digital information technology .^()environment

John V. Pavlik

:

:Acquisition devices ()

Sensors

Microphones

Digital

Cheaper

Lighter

Smaller

Less obtrusive

Portable

Insect-sized cameras

High

Remote locations

.resolution

:Storage technologies ()

New media transformation

.^()

:Processing technology ()

%

Processing technology

¹ John V. Pavlik. Journalism and new media. Edited by Hugo de Burgh, H. (Ed), Making journalists: Diverse models, global issues. New York: Routledge. 2005. p 245

Mainframe computer

:Distribution technology ()

Telecommunications Networking

Moving content Technologies for publishing

Linked to a

network

Wireless Broadband

) Wi-Fi Wireless technologies

Bluetooth (Radio signals

Digital

Storage technologies distribution

Sharing applications Peer-to-peer computer

KaZaa Napster :

:Display or access devices ()

Computer Flat-screens HDTV sets monitors

Personal Digital Assistants (PDAs)

Two-way communication

CNN.com :

Interconnected

The process of digitization

()

¹ Ibid. p 245

:Lev Manovich (- - -)

Production Exhibition Distribution

: Texts distributed on computer
Electronic books

CD

.()

David **Lyn Gorman** (- - -)

:McLean

David McLean Lyn Gorman

New media

The first wave

Via cable) New ways of delivering television

Direct broadcasting Satellite

Pay) Subscription (by satellite/ DBS

CD-ROMs (television

Advance facsimile Various forms of multimedia

Handheld databanks machines

.Videotext networks Electronic books

The extraordinary growth

The World Wide Web

Wireless access Digitization

Ongoing technological developments

Palmtop computers DVDs)

Personal digital assistants PDAs

¹ Robert K. Logan. Understanding New Media: Extending Marshall McLuhan. Library of Congress New York. 2010.p 1-9

" " MP3 music players
 Features of the web environment Software
 Wikis Blogs E-mail
 Web application hybrids Podcasting
 Moving Graphics
 Texts Spaces Shapes Sounds images
 Computable
 WIFI (Wireless networking .connections)

Person-to-person communication

: Hybrid devices
 " " " " Digital cameras
 . ()"

Barrie Axford (- - -)

:Richard Huggins

Richard Barrie Axford Huggins

The volume of -
 information

¹ Lyn Gorman and David McLean. Media and Society into the 21st Century: A Historical Introduction. Second edition. 2009. P 231-233

Real time and -
 .space -
 .Mass communication -
 Interactive Two-way-communication -
 .capacities

:Three families of technologies

Data transformation -
 Retrieval Manipulation Storage Collection

: Mass-participation technologies -

Central source

Interactive technologies -

() Horizontal communications

:Terry Flew (- - -)

:

The digital native

Computer

Instant text

Digital cameras

games

¹ Barrie Axford and Richard Huggins. New media and politics. Sage publications. London. 2008. p 193

Preposterous

messaging

Pervasive

:

Three Cs

Computing and information technology

Communications networks

media and information content

Convergence

Beginning with a "C"

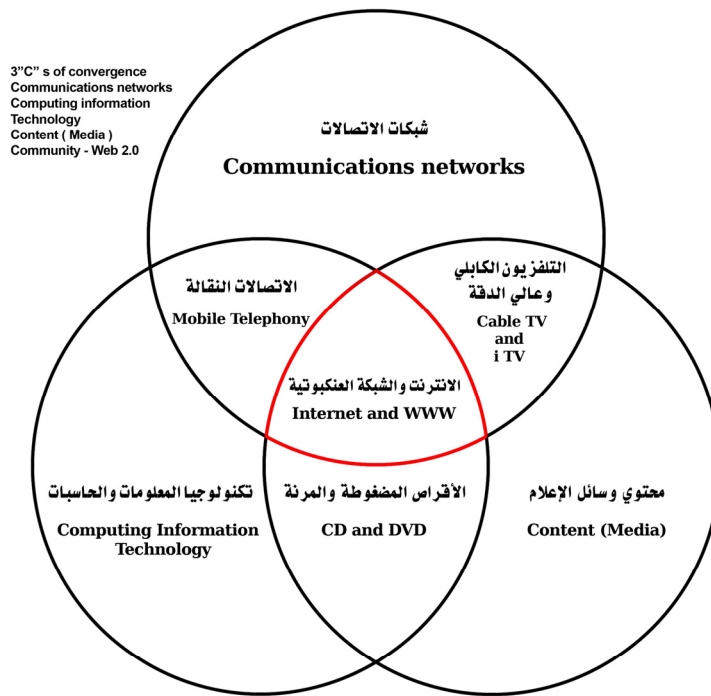
Computing

Convergent media

.()

Media content

Communications



.Terry Flew

()

Enable and extend :
 Communication activities Our ability to communicate

. Social arrangements

Digital media

Digital formats

Networks

Satellites Broadband fiber-optic cables

Microwave transmission systems

:

:Manipulable -

Delivery Storage Creation

:Networkable -

Across Simultaneously

.enormous distances

:Dense -

:

:Compressible -

Compression

.Decompressed

:Impartial -

: (- -)

:Robert K. Logan. (- - -)

Robert K. Logan

Digitization Refunctionalization :

Digital camera

)

(iPod CDs

Typewriter :

Words processing

Display Input

.Printer Monitor

Digital media

Two-way Interactive

Form of computing communication

Telephone

Computer technology Original incarnation

An older medium

Hard drive Computer chips

TV integrated with a

A digital video recorder computer

TiVo

Linked

Easily processed

Cross-linked

Retrieved

Transformed

Stored

. () Easily searched and accessed

Hyper-linked

:Dan Gillmor

(- - -)

We the

"

Dan Gillmor

"media

()



()

¹ Robert K. Logan. Understanding New Media: Extending Marshall McLuhan. Library of Congress New York. 2010.p 1-9

Dan Gillmor

آخر استرجاع <https://twitter.com/dangillmor/status/209051684415094784> :

في ٢٠١٣/٥/١٦

: : (- -)

" : "

:

: (

: (

):

.() (

: "

"

Mass

Mass Media

Customization

Metamorphosis

One-Way

Interactive Media

.() "

Tow-Way

: : 1
http://www.saudimediaeducation.org/index.php?option=com_content&view=article&id=119:2010-10-19-15-05-28&catid=40:2010-10-19-13-51-04&Itemid=77

/ / : 2

<http://bit.ly/RQ1gEQ> / / :

Information

.^(١) Telecommunication

Explosion

Interactivity

Digital

.^(٢)

media

Interactivity

Alternative media ^(٣)

1

<http://www.damascusuniversity.edu.sy/mag/edu/images/stories/435-> :

//

[480.pdf](#)

2

[/http://www.ekateb.net](http://www.ekateb.net) :

//

" "

•

" "

Aljazeeraatalk

. //

<http://www.aljazeeraatalk.net/en/node/3241> :

Citizen

(•)

(•)

media

Networked media

The U.S. State Department

: TIME

Lev Grossman. Iran Protests: Twitter, the Medium of the Movement. <http://www.time.com/time/world/article/0,8599,1905125,00.html>. Wednesday, June 17, 2009. last access on 30/3/2013

: ()

:

: (-)

:

: (- -)

Henry Jenkins

Consumers' active participation

Circulation of media

The convergence

content

(1)

The migration of content

Intellectual property

The blurring

The fragmentation of Television

Citizen journalist

of boundaries

Consumers

Users

Audiences

Tiny and

Producers

Niche markets

.mobile screens

(1) The old mass audience

Contemporary media cultures

Participatory culture

Patterns of

media consumption have been profoundly altered by the new

Archive

technologies

(1) Henry Jenkins, *Convergence Culture* where old and new media collide. New York University. 2006. p3

(2) Martin Lister, Jon Dovey, Seth Giddings and Kieran Kelly. Op. cit. P10

Media content

Transform

Appropriate

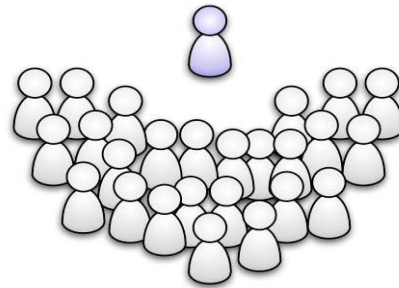
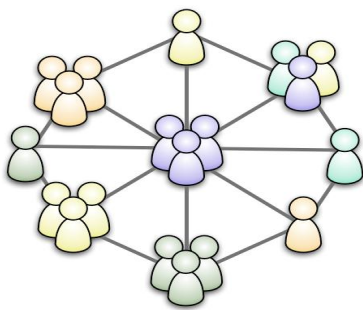
(1)

The consumer experience

Mobile-broadband platforms

Personal preferences

(1) Broadcast media



()

:Media convergence

(- -)

Convergence culture

Henry Jenkins

(2)

All the forms of electronic media

were able to talk to each other

A second

(1) Amanda Lagerkvist. Transitional Times New Media – Novel Histories and Trajectories Nordicom Review 30 (2009) 1, pp. 3-17

(2) J. Anthony Snorgrass. College Student's Perceptions of Public Service Announcements across Broadcast, Social, and Mobile Media. M.A., Public Administration, Ohio State University. Dissertation Submitted in Partial Fulfillment of the Requirements for the Degree of Doctor of Philosophy. Public Policy and Administration Walden University November 2009. p27

(3) Henry Jenkins. Eight Traits of the New Media Landscape. Op. cit.

The information
Cable TV

industrial revolution
society

(1)

Convergence

Discrete media forms

(2)

(3)

:

(- -)

Media equipment

Smaller, lighter, less

expensive, more user friendly, and multifunctional

Backpack

.Convergence skills

News crew

Reduce

production costs

Backpack/video

A broader set of skills

journalist

Reporter

Production professional

Videographer

Photographer

Can

Radio professionals

:

Shoot pictures

learn to write for the web

(1) Mike Hollingsworth, opcit, p 37, 50

(2) Amanda Lagerkvist. Transitional Times New Media – Op. cit. pp. 3-17

(3) Mark Termyne. Media Convergence on The Internet AEJMC <http://list.msu.edu/cgi-bin>

Record and edit video

Seattle Washington television station

iPhone

(1)

:

(- -)

The continuation of the production

.Media firms

process by the audience

A high level of audience attention and involvement

The original creator

Aired in

Myspace

. (2) the actual programs

Distribute products

Mass produce

File-

(3)

sharing protocols

(1) Mary Jackson Pitts and Lily Zeng "Media Management" Edited by John Allen Hendricks in The twenty first century media industry, 2010, p31-33

(2) Susan Smith and John Allen Hendricks, "The Technology of New Media", Edited by John Allen Hendricks in The twenty first century media industry, Economic and Managerial Implications in the Age of New Media 2010, p35-36

(3) J. Anthony Snorgrass. College Student's Perceptions of Public Service Announcements across Broadcast, Social, and Mobile Media. M.A., Public Administration, Ohio State University. Dissertation Submitted in Partial Fulfillment of the Requirements for the Degree of Doctor of Philosophy. Public Policy and Administration Walden University November 2009. p27

: (- -)

New media

Allow or facilitate interactivity among users

⁽¹⁾.Between users and information

Jonathan Steuer

Journal of communications

⁽²⁾

Interactivity is associated

with new communication technologies

⁽³⁾

World wide web

Hyperlinks

additional

information of relevance

⁽⁴⁾Comments

The

Direct

production of media content

(1) Chien Chou. Interactivity and interactive functions in web-based learning systems: a technical framework for designers. British Journal of Educational Technology Vol 34 No 3 2003 p 266

² Vin Crosbie. (2006, 27 April). Rebuilding media. Corante.com. Retrieved 1 February 2012 from: http://rebuildingmedia.corante.com/archives/2006/04/27/what_is_new_media.php

⁽³⁾ Spiro Kioussis. Interactivity: a concept Explication. University of Florida, USA. Downloaded from <http://nms.sagepub.com> at Biblioteca de la Universitat Pompeu Fabra on February 5, 2009. p 356

⁽⁴⁾ Susan Smith and John Allen Hendricks," Op. cit., p35-36

Feedback modification

.⁽¹⁾ The creation of original content

Describe six

.dimensions of interactivity in these technologies

Complexity of available choice

The amount and variety of user choices

.Selectivity

Responsiveness

Information use monitoring

Ease of adding information

Access by a mass and undifferentiated audience

.User-generated content

Interpersonal communication facilitation

Asynchronous :

Concurrent

Synchronous

.participation

:Synchronicity (- -)

Synchronicity

The site's ability to provide users with real-time feedback

Online customer Chat :)

(service

⁽¹⁾ Ibid.

Machine interactivity

.⁽¹⁾Real-time interaction

:A synchronicity (- -)

Participants

Individual user

Electronic messages

.⁽²⁾

:User control (- -)

User can choose the

Sequence of a communication

Content

timing

An interactive website

Control the flow of information

What information the user sees

How the information will be presented

Presentation of content

Selection

.⁽³⁾The more interactive the experience

User

control as the outcome of high levels of interactivity

A highly

A component of interactivity

Visitors can easily select

interactive website

Navigability

the information

Easily obtain information

Access other parts of the site

Unrestrained connectedness

⁽¹⁾ Soyoung Kim. Op. cit..P 3-5

⁽²⁾ John D. Leckenby. The Interaction of Traditional and New Media. Everett D. Collier Centennial Chair in Communication. Department of Advertising College of Communication.

The University of Texas at Austin. August 24, 2003. p6

⁽³⁾ Soyoung Kim. Op. cit..P 3-5

.⁽¹⁾Speed of information exchange

:Customization/ Personalization (- -)

The unique information needs of each user

Amazon.com

Personalized product offerings

One-on-one interaction

A live chat

.⁽¹⁾Creating brand loyalty

: (- -)

Digital

WAP Phones

Internet

Set top boxes

television

Traditional means of communicating

Analogue radio

Analogue television

.Old media

Email

(())

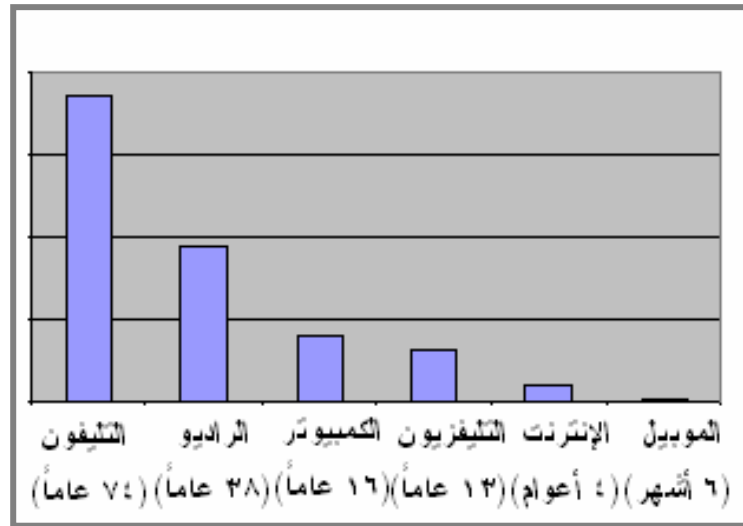
Everything that isn't old media

.^(r)Digital format

⁽¹⁾ Soyoung Kim. Op. cit..P 3-5

⁽²⁾ Ibid.

⁽³⁾ Mike Hollingsworth, How to get into Television, Radio and New Media, British Library Cataloguing-in-Publication Data, The Tower Building 15 East 26th Street11 York Road, New York, London S El 7NX NY 10010, 2005, p 37, 50



(*)

()

:(¹)

(-)

Four fundamental traits

Differentiate the new media from previous media

) A strata relationship

(..

The four fundamental traits of the

:Nicholas Negroponte

new medium are

:Bits not atoms

(- -)

Non-consumable

services

The form of electronic bits

(*) Source: International Telecommunications Union (ITU). Challenges to the Network: Internet for Development, Geneva: ITU, 1999, av. At: http://www.itu.int/ITU-D/ict/publications/idi/2009/material/IDI2009_w5.pdf

(¹) Vin Crosbie. The Four Fundamentals Traits of the New Medium. Available at: <http://www.sociology.org.uk/as4mm3b.pdf> .1998

Software
 Disks Paper Boxes
 Digital deliverance
 The speed of light Weightless
 Distance disappears Instantaneous worldwide
 .Except for language and culture
 .⁽¹⁾Digital addressability (- -)
 Digital transmission
 Caveman

The invention of postal services
 The vacuum tube computers
 A single computer and its peripherals
 The combination of addressability and digital
 transmission
 Discretely Discreetly Instantaneously
 Individualization
 Package Sort Acquire

Satisfies a latent and universal human need
 Individualized needs
 Generic interests and interests

⁽¹⁾ Vin Crosbie. The Four Fundamentals Traits of the New Medium. Op. cit.

A unique mix of the generic and the individual

Each computer on the network has its

own discrete digital address

A quantum shift in control

(- -)

⁽¹⁾ towards consumers

Persons who operate the media

The recent

proliferation of digital technologies

One-sided control by publishers of media

Johannes Gutenberg

The moveable-type printing press

The aristocracy

More diverse information and opinion

Alexander Graham

The capabilities to

Bell

convey information immediately anywhere

⁽¹⁾ Ibid

Open, autonomous systems (- -)

.Closed, proprietary systems triumph

No one An open and autonomous system

Communications protocols governs or own it

(¹)

()

Henry Jenkins

The current media landscape

An inventory of tools and technologies

Emerging technologies

(¹)

Emerging cultural practices

(²)

: The contemporary media landscape

:Innovative (- -)

Period of prolonged

and profound technological change

The shift from orality to literacy

The rise of print culture

(¹) Vin Crosbie. The Four Fundamentals Traits of the New Medium. Available at: <http://www.sociology.org.uk/as4mm3b.pdf> .1998

(²) Henry Jenkins. Eight Traits of the New Media Landscape. November 6, 2006. last access on 28/1/2012 http://www.henryjenkins.org/2006/11/eight_traits_of_the_new_media.html

³ Robert K. Logan. Op. cit. 2010.p 1-9

Shifts in the way we communicated our ideas

Modernism

Anthropologist Grant

Cultural plenitude

McCracken

Lowered to entry the cultural marketplace

The diversification of cultural production

Each new technology spawns a range of

Deployed

different uses

.⁽¹⁾ by different communities of users

:Convergent⁽¹⁾ (- -)

Convergence is being shaped top-

Massive media conglomerates

down

Enjoy the power to insure that their content circulates globally

Economic interest

To maximize profit and broaden

Convergence is

market potential

The

being shaped bottom-up

participatory impulses of consumers

The flow of media

They want the media they want when they want it and

.where they want it

⁽¹⁾ Henry Jenkins. Eight Traits of the New Media Landscape. Op. cit.

⁽²⁾ Ibid

:Everyday⁽¹⁾ (- -)

Technologization

An ongoing process

.Home entertainment centers

A wedge

between family members

Greater connection

More dispersed family members

Extended families

walkman

)

(The portable telephone

Our daily routines

:Appropriative⁽²⁾ (- -)

Allow consumers to more fully control the flow of media into

New modes of entertainment

their homes

Active

Computer and video games

engagement

Blurring the lines between consumer

Media experiences

and producer

Amateur cultural production

Infrastructure

Motivate media

The ability to share media

⁽¹⁾ Ibid

⁽²⁾ Henry Jenkins. Eight Traits of the New Media Landscape. Op. cit.

An explosion of production
.grassroots expression

:Networked⁽¹⁾ (- -)

Interconnected

The one

Print culture

sender-many receiver model

Modern mass media

Many-to-many model

:Global⁽²⁾ (- -)

National borders

Global

cultural exchange

Expanded communication

A homogenization

The constant

Insatiable hunger

production of cultural difference

To step outside the parochialism of our

.own culture

⁽¹⁾ Henry Jenkins. Eight Traits of the New Media Landscape. Op. cit.

⁽²⁾ Ibid

:Generational ⁽¹⁾ (- -)

Cultural traditions and

norms

Parent's generation

.Forming contradictory interpretations of their experiences

:Unequal ⁽¹⁾ (- -)

New media culture

"Elective "

A new site of privilege and

inequality

Expanding access to cyberspace ()

Empowering new segments of the

Cultural

Fuller participants

public

and civic life

Electronic technologies

⁽¹⁾ Henry Jenkins. Eight Traits of the New Media Landscape. Op. cit.

⁽²⁾ Ibid.

:New Media & Traditional Media

()

Digital revolution

Explicit assumption

New media was going to push aside old media

The internet was going to displace broadcasting

(1)

Personal

Communication industry

Cable television

Satellites

computers

Digital and high

Cell phones

World

DVDs

definition television

wide web

(2)

News consumers

A symbiotic relationship

(3)

The broadcasting business

(4) Cell phones

Broadband

Digital

(1) Jenkins, *Convergence Culture*, Op. cit.. p 5.

(2) Lev Manovich. *The Language of New Media*. The MIT Press Cambridge, Massachusetts London, England Massachusetts Institute of Technology. 2001, 39–51.

(3) Mary Jackson Pitts and Lily Zeng Op. cit., 2010, p72-71

(4) J. Anthony Snorgrass. Op. cit.. November 2009. p27

A similar form

Binary units

of transmission

()

Landline

.⁽¹⁾(*) ADSL and ISDN

telephones

The key differences

(-)

.between old and new media

:Numerical Representation

(- -)

Analog media sources

Mathematically

Algorithmic manipulation

.⁽¹⁾ Media becomes programmable

.Modularity

(- -)

Various independent

Frames

Pixels

:

elements

Code

Photoshop

:

The

Different layers

(Integrated Services Digital Network)

ISDN (*)

Asymmetric Digital

ADSL

/ /

webopedia

ADSL

Subscriber Line

webopedia

<http://www.webopedia.com/TERM/A/ADSL.html> : / /

⁽¹⁾ Mike Hollingsworth, Op. cit., p 37, 50

⁽²⁾ Lev Manovich. The Language of New Media. Op. cit. P 50, 51.

Various independent
Separate media

World Wide Web
sites and pages
elements

.Automation (1) (- -)

Algorithms

Templates

New media objects

low-level

:

Image-editing programs

automation

Removing noise

Contrast range

Seurat

Van Gogh

(1)

Smart camera

:High-level automation

follows the

Script

Stats Monkey :

action and frames the shots

(2)

(1)

<http://ar.wikipedia.org/wiki/%D8%A3%D8%AA%D9%85%D8%AA%D8%A9> :

(1) Lev Manovich. The Language of New Media. Op. cit.. 2001. p 27

(2) France 24 satellite channel website av. At <http://www.france24.com/ar/20100708-computer-substitute-journalistic-medias-news-work> , on 3/3/2011

:Variability (- -)

:

()

Stored

Different versions

()

.digitally

.Transcoding (- -)

Lev Manovich

Substantial consequence of the

computerization of media

:

Computer data

Human culture

Image's content

File type

File size

File format

Computer layer

:

:

Cultural layer

Data packets

Encyclopedia

:

Key differences

(-)

⁽¹⁾ **Lev Manovich**

Analog media

(- -)

Converted to digital representation

⁽¹⁾ Lev Manovich. The Language of New Media. Op. cit. 2001. p 27-29

A matrix A digital still image
 .of pixels
 Still) (- -)
 Shapes Visual or audio time data images
 Share the same digital (3-D spaces
 code

.A multimedia display device

Random access (- -)

Videotape

Computer storage devices

:

Computer memory

Digitization (- -)

Limited resolution

Interactive (- -)

The order of presentation is fixed

The user

.⁽¹⁾ becomes the co-author of the work

⁽¹⁾ Ibid. p 27-29

الفصل الثالث

تأثير الإعلام الجديد على الخدمة الإخبارية

()

()

(-)

(-)

()

()

()

New media impact on news service

Content creation

News service			
:		New media era	
.News media development			()
	:		()
User	Audience	:	()
	Active user		
	:		()
	:		()
.News content delivery			
:News media development			()

The church was the sole provider of news and information

The less-

Illiterate masses

educated

Enlighten anyone who could read

.()

:Newspapers (-)

The first newspapers

- News books Pamphlets
- Executions Gory details
- Astrology Political satire
- Royal marriages

Newspapers written by hands

.()The extravagant cost The elite

:Gutenberg (-)

The origins of the mass

Johannes Gutenberg produced newspaper

Moveable type printing

Accessible

More economical

The railroads The new postal system
Larger geographical sphere

Periodicals

The industrial revolution

Continuous

:

rolls and printing presses

¹ Vin Crosbie. The Four Fundamentals Traits of the New Medium. Op. cit. P4
² Faith Michelle Sidelow. Consumption of news among various age groups: Traditional media versus new media. May 2008. P5

The New York Sun

The penny press

.^() A penny

Six cents

The Vatican's monks

The

The onslaught of new technology

.^() The Pope's doctrine

word of God

:Radio (-)

Households

The new technology

The military activity overseas

Radio's popularity

.^() Subscribers and advertisers

:Television (-)

The inception of

television

Black and white images

Favorite programs

¹ Ibid. P6

² Dan Gilmour. Op. cit. P 236

³ Faith Michelle Sidelow. Op. cit. P8

Advertisers
The remote control

. ()

:Video and digital recorder (-)

The digital

video recorder (DVR)

TiVo

The video cassette recorder (VCR)

. ()

Satellite broadcasting and news (-)
:channels

" "

Sputnik

. ()

¹ Faith Michelle Sidelow. Op. cit. P9

² Faith Michelle Sidelow. Op. cit. P16

⁽³⁾Ju-Yong Ha." Current Status of the Direct Broadcast Satellite Industry: is DBS a true Alternative to Cable ?", Paper presented to the Communication Technology & Policy Division at the Annual AEJMC Convention in Miami, Florida, on August 2002, p.p. 4, 8.

()

Western

satellite channels dominated the television lineup
BBC

(²)

BBC Arabic

:BBC Arabic

(- -)

BBC

bbcarabic.com

(³)

:

(- -)

An initial grant

Veterans

Thomas Friedma

(⁴)

(²)Anthony A. Maalouf. "The Influence of Al-Jazeera in the Arab World & the Response of Arab Governments". A Thesis Presented to the Faculty of the Department of Political Science, In Partial Fulfillment of the Requirements for the Degree of Master of Arts In Political Science, Villanova University, May 2008, p. 9.

³ BBC Arabic website, available at:

http://www.bbc.co.uk/arabic/institutional/2011/01/000000_aboutus.shtml last access on 10/5/2013

⁴ Jeremy M. Sharp, Middle East Policy Analyst Foreign Affairs, Defense, and Trade Division, The Al-Jazeera News Network: Opportunity or Challenge for U.S. Foreign Policy in the Middle East? CRS Report for Congress, Updated July 23, 2003, Congressional Research Service ~ The Library of

New York Times

The biggest

Aljazeera.net

political phenomenon

:() (- -)

(Nile TV)

Nile TV

()

		()
		()
		()

Congress, available at: <http://www.au.af.mil/au/awc/awcgate/crs/r131889.pdf> , last access on 10/5/2013,

p5

¹ Thomas Friedma, Foreign Affairs; Glasnost In the Gulf, Published: February 27, 2001, available at: <http://www.nytimes.com/2001/02/27/opinion/foreign-affairs-glasnost-in-the-gulf.html> last access on 10/5/2013

<http://www.aljazeera.net/portal/pages/bcb15d8d-c131-40c8-be4b-c40cff0a8304> : 2

.. 3 3

<http://www.idsc.gov.eg/Upload/Documents/196/TV.pdf>

⁴ Aljazeera.net rank, alexa website, available at: <http://www.alexa.com/siteinfo/aljazeera.net#keywords> ;ast access on 11/5/20013

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⁶ Nile.eg rank, alexa website, available at: <http://www.alexa.com/siteinfo/nile.eg#keywords> last access on 11/5/2013

:The Internet (-)

IP Address

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Change

the way they consume news

Workplace

A greater diversity of information

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(, , ,)

. () World Internet stats

Pew research

Popularity

Portable

. () Participatory

:Converged media (-)

Telecommunications

¹The American Heritage dictionary of the English language. Available at: <http://ahdictionary.com/word/search.html?q=internet> last access on 4/7/2012

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³ World Internet stats. Available at: <http://www.internetworldstats.com/stats.htm> .last access on 8/7/2012

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Interdependency

Convergence

.() More porous

" Media convergence

Data communications

.()

Technology/Production convergence

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The merging

Web TV

Digitization

.() Interactivity with broadcast

Internet access

Audience have fragmented

.()

:Social networking sites

(-)

Social media

Web 2.0 ,

Flicker

Media sharing

Wikipedia

Twitter

Facebook

YouTube

¹ Steve Jones. An essential reference to communication and technology: Encyclopedia of new media. The Moschovitis Group. Sage publication. London. United kingdom. 2003. p 93

² Lyn Gorman and David McLean. .Op. cit. P 231-233

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Meaningful longer-term interaction

Search engines

The declining

Generating revenue

rate of paid subscriptions

Marketing

The New York Times

Disseminating news

Pew

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Useful marketing tools

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¹ Axel Bruns and Mark Bahnisch, Social Media: Tools for User-Generated Content Social Drivers behind Growing Consumer Participation in User-Led Content Generation, Volume 1 – State of the Art March 2009, p 7.

² Souman Hong. .Op. cit. p70

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⁶ Pew Internet and American Life Project. Understanding the Participatory News Consumer. How internet and cell phone users have turned news into a social experience. March 2010. available at: http://pewinternet.org/~media/Files/Reports/2010/PIP_Understanding_the_Participatory_News_Consumer.pdf . last access on 12/7/2012

⁷ Martin Hirst. News 2.0 Can journalism survive the Internet? 2011. P101

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The institutional voice (°)

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YouTube

Facebook

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Twitter

:YouTube

(- -)

Streaming video

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Google

.()Facebook

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¹ Peter Joseph Gloviczki. (2012, May) Journalism in the Age of Social Media: The Case of the “In Memorial: Virginia Tech” Facebook Group. University of Minnesota. Available at: <http://search.proquest.com/pqdtft/docview/1027137304/fulltextPDF/13B9F120AE159BCE5DF/319?accountid=37552> last access on Monday 14/1/2013. P189

@octavianasr

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⁴ Alexa Web Search Top 500. 2012. available at: <http://www.alexa.com/siteinfo/youtube.com> last access on 6/7/2012.

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. () The distribution chain

Political communication

medium

Presidential candidates

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CNN

Political analysts

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CNN

. () Youtube martyr

Facebook YouTube

Twitter YouTube

 / / http://www.youtube.com/t/press_statistics

¹ Gary Hanson and Paul Haridakis. YouTube Users Watching and Sharing the News: A Uses and Gratifications Approach. The journal of electronic publishing (JEP).Volume 11, Issue 3, Fall 2008. Available at: <http://quod.lib.umich.edu/j/jep/3336451.0011.305?rgn=main;view=fulltext>

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Broadcast networks

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//	,	,	BBC Arabic ()
//	,	,	()

:Facebook (- -)

" :

The afterlife

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A social ()

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utility

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¹ Jin Kim. The institutionalization of YouTube: From user-generated content to professionally generated content. 2012 34: 53 *Media Culture Society*. Jan 31, 2012. p 58

<http://www.youtube.com/user/aljazeerachannel?feature=g-all-u> : 2

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// <http://www.youtube.com/user/Nilenews1> : 4

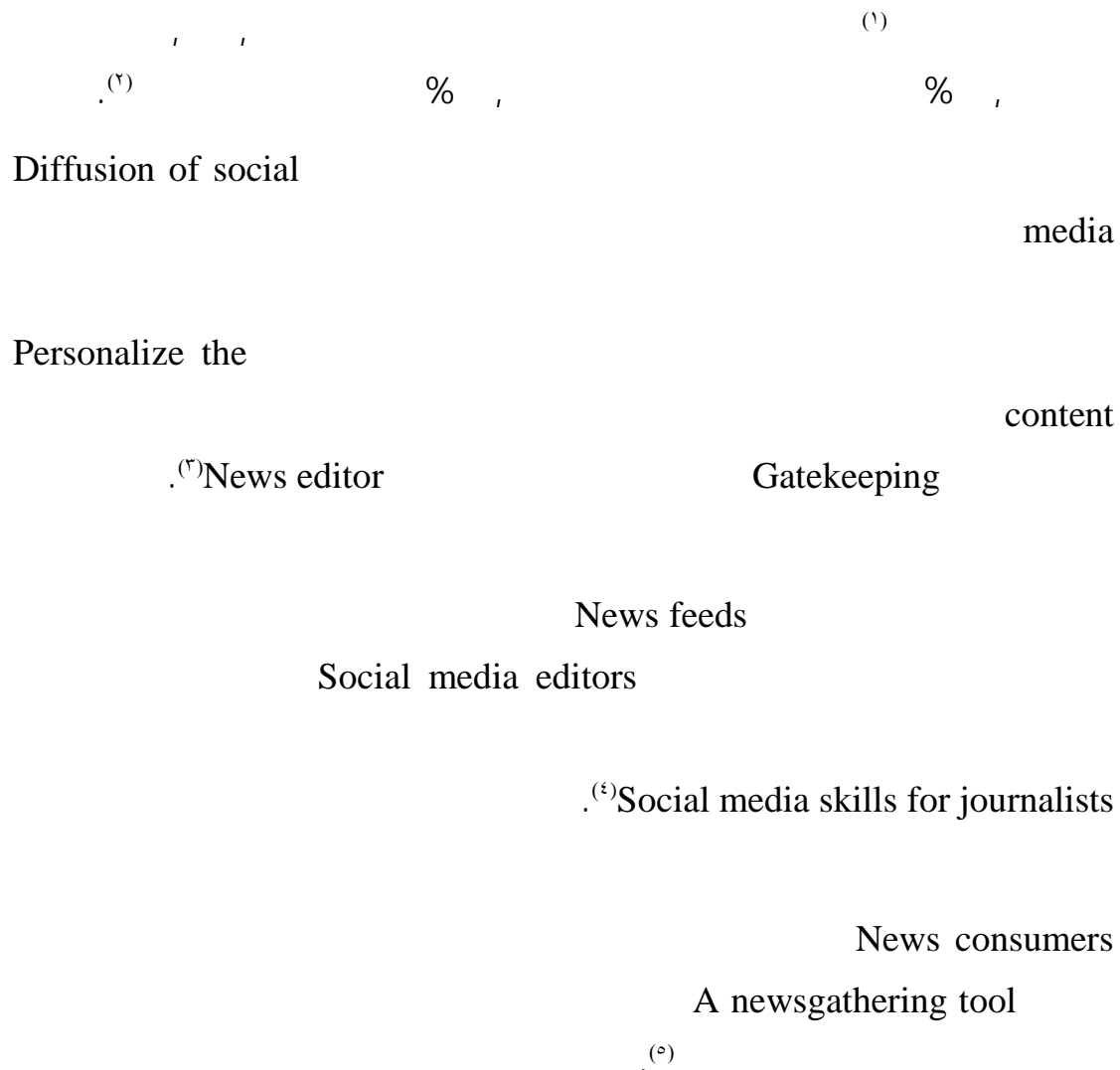
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News stories Web links) •

(Photo albums

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:Twitter (- -)

Jack Dorsey

A real-time information network

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(1)

Sarah Milstein

Tim O'Reilly

:

The twitter book

Breaking news

Sharing news and commentary

Shared experiences

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An

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information filter

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(*)Verification

Sounman Hong

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* Jack Dorsey account on twitter @jack. Available at: <https://twitter.com/jack/status/20> . Last access on 15/7/2012

¹ Twitter. <https://twitter.com/about> . last access on 15/7/2012

² Tim O'Reilly and Sarah Milstein. The Twitter Book. First Edition: June, 2009. Printed in the United States of America. P 11-15

// Michael Jackson

// <http://blog.twitter.com/2011/03/numbers.html> :

³ Clark F. Greer and Douglas A. Ferguson. Op. cit. p147

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: "Gulf oil spill" "

<http://mashable.com/2010/12/15/twitter-reveals-the-10-most-retweeted-tweets-of-2010/>

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⁵ Sounman Hong. .Op. cit. p72

⁶ Clark F. Greer and Douglas A. Ferguson. Op. cit. P 154



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Suicide

Twittercide

(¹)

CNN

(²)

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@speak2tweet

¹ Peter Walker. Octavia Nasr fired by CNN over tweet praising late ayatollah. Thursday 8 July 2010 20.21 BST. Available at: <http://www.guardian.co.uk/media/2010/jul/08/octavia-nasr-cnn-tweet-fired> . last access on 13/7/2012

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Twitter

Google

(+16504194196 or +390662207294 or +97316199855)

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(١)	Tweets	Following	Followers	
//	,		,	(٢)
//	,		,	(٣)
//	,	,	,	(٤)

:Blogs (-)

Personal web page

Unofficial role of journalists

MSNBC BBC CNN

The massive amount

of online traffic

Eyewitness accounts of the attacks

(٥)

Feedback systems

Global ()

(٦)Instantaneous

:

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1

// <http://www.whendidyoujointwitter.com/>

² Al Jazeera Arabic on Twitter @AJArabic. Available at: <https://twitter.com/AJArabic> . Last access on 7/7/2012

³ BBC Arabic on Twitter @ArabicBBC. Available at: <https://twitter.com/ArabicBBC> . Last access on 7/7/2012

⁴ CNN Arabic on Twitter @cnnarabic. Available at: <https://twitter.com/cnnarabic/> .Last access on 7/7/2012

⁵ Faith Michelle Sidelow. Op. cit..p26

⁶ Dan Gilmour. We the Media - Grassroots Journalism by the People, for the People. 2004. p 237

:Alternative devices (-)

Cell phone

Address book

% Pew ()

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Real time

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BBC

Eyewitnesses

Bystanders

Broadband Internet connection

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BBC

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Major media companies

¹ Nicola Green and Leslie Haddon. *Mobile communications: An Introduction to New Media*. Oxford New York. English edition. First published in 2009. p1

² Pew Internet and American Life Project. *Understanding the Participatory News Consumer*. How internet and cell phone users have turned news into a social experience. Op. cit. P4

³ Dan Gilmour. Op. cit. P 35, 131

⁴ Martin Hirst. *News 2.0 Can journalism survive the Internet?* 2011. P13

Germaine Lindsay

Alexander Chadwick

BBC

BBC

⁵ Nuria Lorenzo-Dus and Annie Bryan. *Recontextualizing participatory journalists' mobile media in British television news: A case study of the live coverage and commemorations of the 2005 London bombings*. Published by: SAGE. Feb 2, 2011. P 24-25

Mobile news consumers

Mobile platforms

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() The International Telecommunication Union

Mobile Factbook

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The medium in new media

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Tiny and portable screens

:Key features of new media news

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PC Technologies

Telecommunication

The communicating of news and current

Unique differences

affairs

Digital signals

¹ Sylvia Chan-Olmsted, Hyejoon Rim and Amy Zerba. Mobile News Adoption among Young Adults : Examining the Roles of Perceptions, News Consumption, and Media Usage. *Journalism & Mass Communication Quarterly*. Jan 10, 2013. p 1-2.

² The International Telecommunication Union. ICT Facts and Figures. The World in 2011. available at: www.itu.int/ITU-D/ict/facts/2011/material/ICTFactsFigures2011.pdf last access on Thursday at 17/1/2013

³ portio research websit. Mobile Factbook. Available at: <http://www.portioresearch.com/media/1797/Mobile%20Factbook%202012.pdf> .last access on Thursday at 17/1/2013

(1)

Analog age

:

:Immediacy (- -)

(2)

Automated cameras

.⁽³⁾ Constant updates

Publish simultaneously

Quick news updates and adjustment of

.⁽⁴⁾

news

: (- -)

The globalization of media

. ()

¹ Yang-Soo Choi. Impacts of Digital Technologies on the Broadcast Industries: Production, distribution, and organizational operations. Yonsei University. Available at: <http://www.itfind.or.kr/UWZIN/80200111a1.pdf>

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(5) Pavlik, Media in The Digital Age, 16-22

:Multimedia (- -)

Combination of information

(¹)

The integration of multiple media forms

Illustrated graphics

Spoken words

(²)

Still photographs

:Video files

Audio files

(- -)

Digital pipeline

(³)

Moving pictures

:Dynamic content

(- -)

Much more fluid

On demand

Real time

A

double-edge sword for journalists

(⁴)

:Content filtering

(- -)

¹ Mark Deuze. The web and its journalism: considering the consequences of different types of news media online. *new media & society*. Copyright © 2003 SAGE Publications. London, Thousand Oaks, CA and New Delhi. Vol5 (2):203-230. p212

² Waheeda Sultana.. Op. cit. P 107

³ Waheeda Sultana.. Op. cit. P 108

⁴ John V. Pavlik. *Journalism and new media*. Columbia University press. New York. 2001. p21

Obscene
Content-filtering

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Offensive
devices

:Hypertext

(- -)

Extra material

(^y) Highlighted word

()

:Interactivity

(- -)

Broadcast journalism

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:Customization

(- -)

Personalized

¹ Steve Jones. An essential reference to communication and technology: Encyclopedia of new media. The Moschovitis Group. Sage publication. London. United kingdom. 2003. p 92

² Waheeda Sultana.. Op. cit. P 107

³ Regina Marchi. With Facebook, Blogs, and Fake News, Teens Reject Journalistic "Objectivity". *Journal of Communication Inquiry* 2012 36: 246. Published by: SAGE. Oct 29, 2012. P 253

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⁵ Qian Zeng. Op. cit.. p 9-11

(1)
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:Newsgroups & mailing lists (- -)

Take part in discussions on the Internet

Posted publicly

Detailed (2)

discussions

(3)
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:Archived news (- -)

(4)
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Old news is no news

"Morgue" "

" " Old newspaper clippings

" " "Crimes-murder"

Computerized story archives

(5)
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¹ john v. pavlik. journalism and new media. Op. cit. p22

² Technology term dictionary. Available at: <http://www.techterms.com/definition/newsgroup> .
 12/6/2012

³ john v. pavlik. journalism and new media.. Op. cit. P70

⁴ Helen Hasan and Lina Hashim. Op. cit. P4

⁵ Ibid. P 108

:Commercial databases (- -)

Searchable

Nexis Lexis databases

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:Non-linear construction (- -)

Linear format

:

A linear medium

Traffic news

Listeners will tune in and out

mentally

Non-linear consumption

^(*)Hyperlinks

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:Flexible delivery formats (- -)

Multiple media outlets

Digitized video footage :

¹ Ibid. P 108

² Waheeda Sultana.. Op. cit. P 109

³ John V. Pavlik. Digital Journalism: Emerging Media and the Changing Horizons of Journalism. Edited by: Keven Kawamoto. 2003. Op. cit. p70.

Streaming video

(1)

:Boundlessness

(- -)

Unlimited space

and time

(2) Minuets on the air

Column inches

Space limitations

Selection

Gatekeeping

:

Space constraints

practices

Online news services

(3)

:Access

(- -)

A telephone line

Other connections

USB

Fiber optics

Satellites

Printing and

Eliminating the financial burdens

distribution

(4)

:Online research

(- -)

WWW

¹ Lynne Cooke. A visual convergence of print, television, and the internet: charting 40 years of design change in news presentation. *New Media Society*. Published by: SAGE. Jan 11, 2005. P 25

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⁴ Waheeda Sultana.. Op. cit. P 111

(¹) Commercial database

:Usability (- -)

Human-computer

Evaluation Design interaction

Interactive computing systems

Optimal relationships

High skill retention

Rapid learning

Low error rates

Controllable

High productivity

Predictable

:

:Learnability -

.Quickly start working

Productivity :Efficiency -

:Memorability -

Low errors rates :Errors -

(²) :Satisfaction -

:Global reach (- -)

Popular medium

The news agenda

(³)

¹ Ibid. P 111

² Steve Jones. Op. cit. p 455

³ Waheeda Sultana.. Op. cit.. P 112

:Reduced hierarchy (- -)

A

substantial ability to shape news flow

Customize their news

(¹)

.(²)

An unprecedented ability

:Push and pull technology (- -)

User's device

SMS

Push e-mail

(³)

(⁴)

:Connectivity (- -)

Mediator and

interpreter

.(⁵)

¹ Yariv Tsfati. Op. cit. p 22- 27

² John V. Pavlik. Digital Journalism: Emerging Media and the Changing Horizons of Journalism. Edited by: Keven Kawamoto. 2003. Op. cit. p70.

³ Waheeda Sultana. Op. cit. p 104- 111

⁴ Antonio Fidalgo. Pushed news: When the news comes to the cellphone. Brazilian Journalism Research - Voume 5 - Number 2 – 2009. p113

⁵ Yariv Tsfati. Online News Op. cit. p 22- 27

Traditional media in new

(-)

:media era

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The consumer appetite for continuous news

The

explosion in the availability of news

.⁽²⁾

The profitability

Television lose

Online gaming

its grip on audiences

Advertising

Mainstream media (MSM)

revenues

.⁽³⁾

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The fragmentation of

Particular audience

media audience

.⁽⁴⁾

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¹ Carla T. Savalli. Newsroom of the Future: A Report The Spokesman-Review. Available at: http://www.spokesmanreview.com/media/pdf/010407_sr_newsroom_report.pdf December 2006. p8

² Bob Franklin. The future of newspapers; A comparative assessment. Available at: http://orca.cf.ac.uk/18315/1/bsc_3_-03-09_-_paper_2a_-_prof_bob_franklin_-_cardiff_university.pdf March 2009. p5

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:The newspaper in new media era

(-)

Content is static

It needs to be delivered

Passive

. ()

Changing

the news industry scenario

Web journalism ()

. () Bullet lists

CNN)

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¹ Stephen Quinn and Vincent F. Filak. Convergent Journalism: An Introduction. Library of Congress Cataloging-in-Publication Data. 2005. p26-251

² Waheeda Sultana. Op. cit. p 104- 111

³ Faith Michelle Sidelow. Op. cit. P

Retail and classified ads

The reach of television

All in a point-and-click interface

.^() More diverse and vibrant

The

Immediacy depth and breadth of print

Typography

Eyewitnesses

.^() Slick magazines

Resolution

([€])

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.^()

Economic downturns

Eighty cents

¹ Qian Zeng. Op. cit.. p 9-11

² John V. Pavlik. Digital Journalism: Emerging Media and the Changing Horizons of Journalism
Op.cit. p 75

³ Nikki Usher. Goodbye to the news: how out-of-work journalists assess enduring news values and the new media landscape. new media & society. The online version of this article can be found at: <http://nms.sagepub.com/content/12/6/911>. May 2010. p913 - 914

⁴ Margie Comrie. Double Vision : Election News Coverage on Mainstream and Indigenous Television in New Zealand. *The International Journal of Press/Politics*. Published by: SAGE. May 29, 2012. P275

([€]) Mary Jackson Pitts and Lily Zeng “Media Management” Edited by John Allen Hendricks in *The twenty first century media industry*, 2010, p13

Circulation revenue

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%

Scope and

quality of news

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.A specific distribution area

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()Space constraints

Other

()visual materials

¹ John V. Pavlik. Digital Journalism: Emerging Media and the Changing Horizons of Journalism. Edited by: Keven Kawamoto. 2003. Op. cit., p70

² Sunil Saxena. Breaking news: the craft and technology of online journalism. Tata McGraw-Hill publishing company unlimited. 2004. p 212-224

³ Waheeda Sultana. Web Journalism: The Changing Horizons of Journalism. Op. cit.. P 106

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How newer media affect existing

older media

A

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supplementary relationship

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Non-Internet

%

users

%

(¹)

(¹) Stephen A. Banning & Kaye D. Sweetser. How Much Do They Think it Affects Them and Whom Do They Believe?: Comparing the Third-Person Effect and Credibility of Blogs and Traditional Media. *Communication Quarterly*. Vol. 55, No. 4, November 2007., p.455.

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(⁴) Daekyung Kim. Op. Cit., p. 2.

(⁵) Thomas J Johnson and Others. “The World Wide Web of Sports: a path Model Examining How Online Gratifications and Reliance Predict Credibility of Online Sports Information”. Paper Presented to the Communication Theory and Methodology Division of the Association for Education in Journalism & Mass Communication , Kansas City , MO, Southern Illinois University, August 2003.

⁶ Faith Michelle Sidelow. Consumption of news among various age groups: Traditional media versus new media. May 2008. p 38- 39

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Fact-checking procedures

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New forms of storytelling

Multiple media formats

(¹) Animation

The beginning of the third

Interactive options

generation of online news

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(Hypertext

(¹) James Watt and Others. Draft-Not for Citation without Permission Credibility of Internet and Other Media as Sources of Information about the Iraqi War. 2003, p. 22.

(²) Debra Burns Melican and Travis L. Dixon. News on the Net Credibility, Selective Exposure and Racial Prejudice. University of Michigan and University of Illinois at Urbana-Champaign. Communication Research. Vol. 35, No. 2, April 2008 p. 153.

(³) Gregg A. Payne. Newspapers and the Internet: A Comparative Assessment of News Credibility. Paper Presented to the Newspaper Division, Association for Education in Journalism and Mass Communication Conference Annual Convention Washington DC. University of California. August, 2001., p. 22.

⁴ John V. Pavlik. Digital Journalism: Emerging Media and the Changing Horizons of Journalism. Edited by: Keven Kawamoto. 2003. Op. cit.. p70.

.⁽¹⁾ Archives

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Radio shows turned into digital bits

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:Audience in new media era

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Marshal McLuhan

New media

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⁽¹⁾ Daekyung Kim. Op. cit., p.p. 2, 14.

² Tony R. DeMars. Local Market Radio Programming an Operations in a New Media World. New Media in a Global Society“Edited by John Allen Hendricks in The twenty first century media industry, Economic and Managerial Implications in the Age of New Media P 251-254

³ Susan Smith and John Allen Hendricks, “Traditional Media versus New Media“Edited by John Allen Hendricks in The twenty first century media industry, Economic and Managerial Implications in the Age of New Media 2010, p12

A homogeneous mass audience

(1)

By controlling the stream of information

The provider of the

(2)

content

Audience

(3) A generation of passive viewers

An active

involvement

(4)

A passive medium

medium

New audience needs

ولقد

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New behaviors

(5) "Anything, anywhere, anytime"

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(1) Dan Gilmour. We the Media - Grassroots Journalism by the People, for the People. 2004. p44- 45

(2) Davood Mehrab, Musa Abu Hassan and Muhamad Sham Shahkat Ali. News Media Credibility of the Internet and Television. available at: http://www.eurojournals.com/ejss_11_1_11.pdf. *European Journal of Social Sciences – Volume 11, Number 1 (2009). P137*

(3) Stephen Quinn and Vincent F. Filak, Editors. Convergent Journalism: An Introduction. Focal Press is an imprint of Elsevier. 2005. p 169 - 170

(4) John V. Pavlik. Journalism and New Media. Columbia University Press. New York. 2001. p21

(5) Marta Cola and Benedetta Prario. New ways of consumption: the audiences of public service media in Italy and Switzerland. Media Culture Society. The online version of this article can be found at: <http://mcs.sagepub.com/content/34/2/181>. Apr 19, 2012. p 188.

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Time Magazine's person

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The consumer is as creator

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(²) () Gatekeeping

Content production

(³) The super audience



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¹ Time magazine. Available at: <http://www.time.com/time/magazine/article/0,9171,1570810,00.html> last access on Sunday 13 May 2012

² Emily Popek. Understanding the world of user-generated content. The Rosen publishing group. New York. 2011. p 4

// <http://arabic.cnn.com/2010/world/9/16/Wpress.16Sept> :CNN

³ Peter Joseph Glociczki. . Op. cit. P189

Victims

Subjects

Sources

Newsmakers

Everyone has

.⁽¹⁾ ability to make the news

Innovative ideas

Powerful technological tools

Active consumer of news

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More precise

.⁽²⁾ satisfaction

:User generated content (UGC)

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⁽¹⁾ Dan Gilmour. We the Media - Grassroots Journalism by the People, for the People. 2004. p44- 45

⁽²⁾ Shayne Bowman and Chris Willis. We Media How audiences are shaping the future of news and information. Edited by J.D. Lasica. Commissioned by The Media Center at The American Press Institute. Published July 2003 Available at: http://www.hypergene.net/wemedia/download/we_media.pdf. last access on 23/7/2012. p6

³ Vin Crosbie. (2006, 27 April). Rebuilding media. Corante.com. Retrieved 1 February 2012 from: http://rebuildingmedia.corante.com/archives/2006/04/27/what_is_new_media.php

America's Funniest Home Videos

⁴ Jin Kim. User-generated content (UGC) revolution: critique of the promise of Youtube. a thesis submitted in partial fulfillment of the requirements for the Doctor of Philosophy degree in Communication Studies in the Graduate College of The University of Iowa. May 2010. p 22-24

Twittering

Professional journalists

Bloggers

.⁽¹⁾

WikiLeaks

A

The news agenda

.⁽¹⁾ State outlets

few press barons

:Citizen journalist

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Focus groups

Surveys

Feedbacks

Tow-way interactive communication

The journalistic

.⁽¹⁾ and political elites

.⁽¹⁾ Many-to-many

Participatory journalism

SMS

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⁽¹⁾ Mary Jackson Pitts and Lily Zeng “Media Management” Edited by John Allen Hendricks in The twenty first century media industry, 2010, p58

² The Economist. The future of news: back to the coffee house. Jul 7th 2011 | from the print edition. P11, available online at: <http://www.economist.com/node/18928416>

³ Qian Zeng. Op. cit. p 9-11

⁴ Susan Smith and John Allen Hendricks. Op. cit., p35-36

⁵ Nikki Usher. Op. cit. p913 - 914

Log onto the net

.⁽¹⁾ Make his or her views known to others

People have

been giving up newspapers and TV news

Mobile-phone footage

American tornadoes

Arab uprisings

.⁽²⁾

Egyptian Audience and new

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:media

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¹ Waheeda Sultana.. Op. cit. P 106

² The Economist. The future of news: back to the coffee house. Jul 7th 2011 | from the print edition. P11, available online at: <http://www.economist.com/node/18928416>

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<http://www.almasyalyoum.com/node/1101036>

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<http://www.youm.com/News.asp?NewsID=>

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[http://www.capmas.gov.eg/pdf/Electronic %Static %Book/population/untitled /files/untitled.pdf](http://www.capmas.gov.eg/pdf/Electronic%Static%Book/population/untitled_files/untitled.pdf)

3

<http://www.idsc.gov.eg/Upload/Documents/180/Egyptian-Reading.pdf>

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<http://www.idsc.gov.eg/Upload/Documents/196/TV.pdf>

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[http://www.mcit.gov.eg/Upcont/Documents/Publications_6122011000 ar Indicators%20June%20Ara.pdf](http://www.mcit.gov.eg/Upcont/Documents/Publications_6122011000_ar_Indicators%20June%20Ara.pdf)

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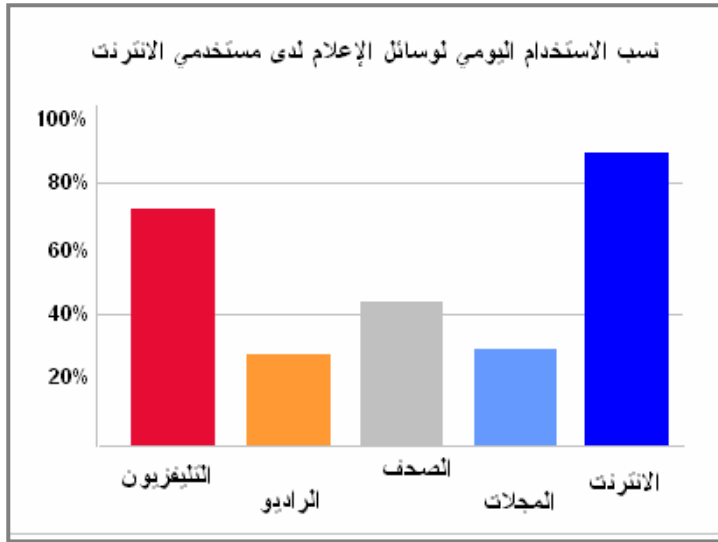
«Effective Measures»

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¹ Internet world stats, available at: <http://www.internetworldstats.com/africa.htm#eg> last access 1/5/2013

Effective Measures" 2

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http://www.spotonpr.com/wp-content/uploads/2010/07/MENAIInternetSurvey_22Jul10Ar.doc

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http://www.idsc.gov.eg/Upload/Documents/263/Social_Network.pdf :

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:New ways for news coverage (-)

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Wireless	Satellite telephones
Geographic positioning	Internet connections
	Digital cameras systems

An excellent browser

Working

under the pressure of immediacy

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:New tools for journalistic work (-)

The New York Times

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Dictation was a

common journalistic technique

⁽¹⁾ Pavlik, Media in the Digital Age, 4–6.

² Waheeda Sultana. Op. cit.. p 104- 111

³ John V. Pavlik. Journalism and new media. Edited by Hugo de Burgh, H. (Ed), Making journalists: Diverse models, global issues. New York: Routledge. 2005. p 245

IBM

Dragon systems

Gold :) Speech recognition

via voice

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Notebook computers

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New tools for journalistic

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:dissemination

¹ John V. Pavlik. New media and news: implications for the future of journalism. New Media Society. The online version of this article can be found at: <http://nms.sagepub.com/content/1/1/54.citation> . Apr 1, 1999. p54-55

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(Freelance

News content in new

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:media era

Shovleware

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:Visual content

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John V. Pavlik

Journalism and new media

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.Visual content

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.User control

Navigable

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Layered

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3D objects

Moving pictures

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.3D sound

¹ Deirore Breakenridge. New media, new tools, new audiences.. Pearson education LTD. United States of America. 2008, March. P25-56

² Yariv Tsfati. Online News Exposure and Trust in the Mainstream Media: Exploring Possible Associations. The online version of this article can be found at: <http://abs.sagepub.com/content/54/1/22>. Sep 16, 2010. p 22- 27

Customizable

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Location User's preferences

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:More participatory

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The conversational culture

Taverns and coffee houses

The Internet is making news more

. () participatory, social, and diverse

:More interactive

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Online chat

Online interviews

rooms

Washington Post.com

Short excerpts

Live chat

. ()

The zeitgeist of the net

"I-will-publish, you-will accept"

"

The net isn't a megaphone

¹ John V. Pavlik. Journalism and new media. Edited by Hugo de Burgh, H. (Ed), Making journalists: Diverse models, global issues. New York: Routledge. 2005. p253-254

² The Economist. The future of news: back to the coffee house. Op. cit P11

³ Waheeda Sultana. Op. cit. p 104- 111

Widen opportunities

Chat options

Journalistic

authority

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Biased

Unfair

Inaccurate

.⁽¹⁾ Eroding the authority of the news text

:**More credible**

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Mistrust the

Alternatives

media

Media diets

The strict

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processes of factual verification

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¹ Yariv Tsfati. Op. cit. p 22- 27

² Yariv Tsfati. Op. cit. p 22- 27

⁽³⁾ Sejung Marina Choi And Nora J. Rifon. Antecedents and Consequences of Web Advertising Credibility: A Study of Consumer Response to Banner Ads. The University of Texas at Austin. Michigan State University. Vol. 3, No. 1, fall 2002, p.5.

⁽⁴⁾ Stephen A. Banning & Kaye D. Sweetser. Op. cit, p. 455.

⁵ Yariv Tsfati. Op. cit. p 22- 27

:Diversity (-)

Younger audience

.⁽¹⁾(Mobile delivery :)

Publisher or a journalist

The rhetorical practices of

The language professional journalism

Five Ws and structure of classical journalistic reporting

Opening paragraph

Graphs as credibility-enhancing cues

Mainstream news outlets

A Not diversified News contents

.⁽¹⁾ plurality of voices

⁽¹⁾ Pavlik, Media in The Digital Age, 4–6.

² Yariv Tsfati. Op. cit. p 22- 27

الفصل الرابع

نتائج الدراسة

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¹ Pew research center. Trends in News Consumption: 1991-2012, In Changing News Landscape, Even Television is Vulnerable, September 27, 2012, p2-6

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.(Daekyung Kim 2006⁽¹⁾)

¹ Daekyung Kim. Abandoning Traditional News? Examining Factors Influencing the Displacement Effects of Online News on Traditional News Media. Ph.D. Southern Illinois University Carbondale. December 2006. p 2

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¹ Pew research center. Trends in News Consumption: 1991-2012, In Changing News Landscape, Even Television is Vulnerable, OPCIT, p2-6

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.Pew 2012

¹ Kristen Purcell, Lee Rainie, Amy Mitchell, Tom Rosenstiel and Kenny Olmstead, Understanding the Participatory News Consumer: How internet and cell phone users have turned news into a social experience. Pew Internet report available at: <http://pewinternet.org/Reports/2010/Online-News.aspx> March 2010

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¹ Socialbakers website. Available at: <http://www.socialbakers.com/facebook-statistics/egypt> last access on 8/7/2012

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.Creating or reacting news

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.Online and offline sources

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																آراء وتعليقات الجمهور مفيدة وقيمة
																أخبار وصور المستخدمين مفيدة صحفياً
				17												المضامين غير دقيقة وقد تؤدي مصادقية الموقع لا تتوافر مقومات العمل الصحفي في مواد المستخدمين
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abstract

The impact of the use of some satellite channels for new media news service

This study aims to identify the degree of use of satellite news channels for new media and its impact on news service by measuring several variables such as public interaction with news, Credibility of traditional media versus new media and Degree of the Diversity of Coverage, by field survey for both: first, a sample of young people from the University of Minya and Cairo, second, a sample of communicators on news sites, and In addition to the content analysis of a sample of news and a sample of news programs.and homepage of channels sites.

First, the results of the field study with the public referred to the existence of statistically positive correlation between the intensity of use of new media and audience interaction with the News Service, .and Among the online activities which practiced by the study sample, come (to discuss the news with friends via social networking sites) in the first place by (77.67%).

Second, the field study to communicators on news sites showed a correlation is not statistically significant between thier assessment to public posts and communicator interaction with them, and among of the forms of communicators interaction with the public (read public comments through Facebook pages) by (87.22%).

Third, analytical study Not statistically significant differences between the three channels, And varied forms of news coverage on the three news channels, andthere is a proportion of image material (100%) and news channels did not provide - during the study period - news materials is not accompanied by image or video clip, and BBC Arabic satellite news channel characterized by providing a complete news reports through channel website to TV news channel As well as the host of officials from the site to read user comments, and notice the most favored subjects and read and comment on the channel.



Mansoura University
Faculty of Specific Education
Educational Media
Department

Discussion and Referees Committee

Thesis Title:

"The effect of using some satellite channels of new media on news service"

Candidate Name: **Abdelmohsen Hamed Ahmed Okela.**

Name	Profession	Signature
Prof. Dr.\ Nesma Ahmed El-Batreeq	Professor Doctor of Radio and TV - Faculty of Mass media - Cairo University.	
Prof. Dr.\ Huwayda Sayed Moustafa	Professor Doctor]And Head of Department of Radio and TV - Faculty of Mass media - Cairo University.	
Prof. Dr.\ Ibrahem Ibrahem Ahmed	Professor of Educational Psychology and Vice Dean of Environment Affairs - Faculty of Specific Education - Mansoura University.	
Prof. Assistant\ Amin Said Abdel-Ghany	Professor Assistant Doctor of Radio and TV AND Head of Educational media Department - Faculty of specific Education - Mansoura University.	

Date: / /

Committee in Charge

Head of Dept

Vice Dean post Graduate
affairs

Prof. Dr.\
Eman El-Gendy

Dean

Prof. Dr.\
Ibrahem Ibrahem
Ahmed



Mansoura University
Faculty of Specific Education
Educational Media
Department

Supervisors

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Name	Profession	Signature
Prof. Dr.\ Nesma Ahmed El-Batreeq	Professor Doctor of Radio and TV - Faculty of Mass media - Cairo University	
Prof. Assistant\ Amin Said Abdel-Ghany	Professor Assistant Doctor of Radio and TV and Head of Educational media Department - Faculty of specific Education - Mansoura University	

Date: / /

Committee in Charge

Head of Dept

Vice Dean post Graduate
affairs

Prof. Dr.\
Eman El-Gendy

Dean

Prof. Dr.\
Ibrahem Ibrahem
Ahmed



Mansoura University
Faculty of specific Education
Department of Educational Media

The impact of use some satellite channels to new media on news service

A Thesis Submitted for the degree of Doctor of Philosophy in
Educational Media (Specialization of Radio & TV)

Prepared by

Abdel Mohsen Hamed Ahmed Okela

Assistant lecturer at Educational Media Department,
Faculty of Specific Education, El-Minia University

Supervision

Prof. Dr. Nesma Ahmed El-Batreek

Prof. of Radio & TV – Faculty of Mass Media – Cairo
University

Assistant Prof.\ Amin Said Abdel-Ghani

Professor Assistant of Radio & TV, Department of Educational
Media, Faculty of Specific Education, Mansoura University

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