

© 2021 دار المنظومة. جميع الحقوق محفوظة.

هذه المادة متاحة بناء على الإتفاق الموقع مع أصحاب حقوق النشر، علما أن جميع حقوق النشر محفوظة. يمكنك تحميل أو طباعة هذه المادة للاستخدام الشخصي فقط، ويمنع النسخ أو التحويل أو النشر عبر أي وسيلة (مثل مواقع الانترنت أو البريد الالكتروني) دون تصريح خطي من أصحاب حقوق النشر أو دار المنظومة.



دار المنظومة

DAR ALMANDUMAH

الرواد في قواعد المعلومات العربية

Name, first Name and grade: - Awaj samia lecturer A.
- chabi Sarah Assistant Professor

۲۹۹

Section: Media and Communication

College: Humanities and Social Sciences

University of Setif-2-

Phone: 0659407576

Email: aouajsamia@gmail.com

Topic: the status of sports women in media

Summary:

The sporting status of women in the media needs to be more media support for sport feminist, although the sporting achievements of women in this field, whether Arab public or Algerian private, the media coverage of women in sports events do not enjoy the same degree of media coverage of men's competitions, as we find the proportion of of these heroines have turned from the sports field to the field of media, and as an example we mention heroine Salima Souakri as a model for women's sports Algerian.

Problematic Search:

Know the status of the language in the dictionary meanings of the Whole and the mediator as Grade and Elevation of matter and serves as a respectable, and in the Qur'an: Yasin -67- (And if We

willed, We could have deformed them, [paralyzing them] in their places) Which their place, and the social status are a many of centers operated by the individual and several properties and attributes is characterized by one.

And sports play by scientific encyclopedia " the modern Olympic Games and the international community " a prominent role in peoples' lives and rights have practiced since the beginning of creation as a way to entertain and to maintain his health so that he can earn a living, and with the tremendous development experienced by mankind throughout the ages Sports has been an important element in human life and a fundamental part of human societies combination of various stripes and ethnicity and beliefs, and today sport became the most important in the whole world of activity and not an exaggeration to say that the importance of sport has become as important as the economy, art, science, and its stars became more famous than the leaders of the economy, politics, science in parts of the lower 2. And Sports wider world through achievement and excellence, success and victory glittering embraced women to add to the world of sport another magic world knows the sports women entered the wider world to increase the beautiful to the beauty and achievement to achievement, and it should be noted here that the Arab sports women were under many pressures made it leave the sport and lie still in the house for fear of eyes that were stuck in arenas and stadiums and halls for you to choose one of them champion without a championship, Arab sports women were not the result of chance, but saw her date line has large pages, and is considered mathematics Arab pioneers of the movement of sports over the years have proven themselves to be effective and their ability to keep up with sports developments and fight in the competition in most sports and thus formed and the teams of clubs teams

represented at the continental and international forums, but the sports movement feminist affected at the same time of the last century because of the political and economic circumstances that were an obstacle to its development, and returned movement Sports feminism in the Horn the twenty-first to emerge and recovery again, but not to the extent required, not what we were, and still aspire to a number of factors had a larger role in influencing her career and with the overall difficulties and obstacles faced by the women's sports movement returned and came to light again in the Arab world began to behave as an important pathway in the development and it began sporting the various games the difference in the pipeline in preparation for any local or external entitlement was launched sports teams, which was formed to focus attention and to highlight the talent of the players in spite of all the difficulties they face on all the trends and tracks 3.

And sports the status of women, which is considered this topic the last by UNESCO Network for Studies and Research on Women that the practice of women's sports from the human rights and gender equality, and aim the network to promote policy-oriented research and advocacy for women's rights and gender equality, capacity building and the promotion of studies on women, and to promote cooperation between university research centers on women and gender issues in all parts of the continents, and pose the UNESCO International day to celebrate women's achievements in various fields and the field of sports, including 4.

In this area we mention some of the achievements of Arab women in the international arena sports such as Egyptian swimming Sophie Tharwat which won the Golden Pin as honored by the International Federation in the Olympics in 1928, and Salma

Abdel Raouf, where he was the best achievement in the World Cup swimming short when he realized silver world Championship in the 200m Breaststroke in addition to some of the African leagues went on the junior level, and also remind the Egyptian champion in athletics which has achieved the best double-digit Arabic and African-throw was 65 meters long and 26 cm in the Athens Olympic Games 5 . In Algeria, women's sports are considered a real reservoir of talent from one generation to show a real heroines at the international level, It could be argued that the sport of athletics took the lion's share of luster, Thanks to african champion paved the way for the rest of mathematics, Sakina Bouttemine , which was in the seventies rally title after another... Before sprinter hassiba boulmerka that gave Algeria's first Olympic gold medal in 1992 at the Barcelona Games show , World titles were won in kind in 1500 and wrote the name of Algeria in golden letters in the Olympics, which we have mentioned earlier, which was the beginning of another Algerian titles , specially since other runner was able to reap gold at the Sydney Olympics in 2000, she Nouria Penida Merrah, which brighten the star, at a time many specialists were not waiting in that day in Australia, has not posts big on this resounding names only limited, But others were athletes in the field effectively, like wrestling Salima Souakri, which maintains a rich record at the continental level in the sport of judo, as well as posts shiny in the World Championships and Olympic Games 6.

As for the role of the media in highlighting the sporting status of women as a connection between the sender (the media) and the receiver (the public) through the media and the way the movement by which the media message from one party to another, and hence the importance of the mass media that provide public sources of science and intellect and knowledge and the

dissemination of as much information and the views and attitudes of many people, and through the diverse and liquid, whether audible like radio or Read Kjeraid, or both Kaltlvaz addition to the Internet sites of social networking, and its role in influencing the mentality of the masses and their knowledge and then the formation of attitudes that result in certain behaviors including the behavior of sports, where is the written press and television of the most media intake of sport and women's achievements, and from here the following highlights the confusion which express his principal asking that: what is the status of women in sports media? And who'll address through the following points:

- **Media coverage of sports women.**
- **Media coverage of sports women events " model for athletes turned to the media field "**
- **Algerian sports women as a model.**

2) the reasons for choice of subject:

-
- Research topic " status of sports women in the media " of new topics for its association with sports and media developments.
 - Increasing awareness and interest in women's issues and achievements in various fields such as sports and field.
 - Profile inclination to study this subject from the media side.

٣) research importance:

The importance of this study is to:

- Highlighting the status of sports women in the media through the media coverage of women's sports in Arabic, its achievements and in particular women's sportswear Algerian model as Algeria occupies the first rank of Africa and the Arab world in terms of the achievements of women's sports in the international arena, as Algeria is at the forefront of Arab countries in terms of the number of sports informatics We also find that the proportion of them were athletes in the world.

٤) Study axes:

- The focus of media coverage of sports women:

Arab media system participates in a disparity between the Arab countries in terms of practices and media activities for sports events - sports media, In Tunisia, for example, was the sports media of the most prominent threads that occurred addressed during the sixth Arab Symposium on Women and Sport in 2011 that Hosted by Tunisia under the supervision of Mrs. Leila Ben Ali, wife of President Zine El Abidine Ben Ali, President of the Arab Women's Organization. Where he focused workshop

focused on the role of media in activating the role of women's sportswear and highlighting their activities and follow their brilliance and their results. Women's sport is not high-profile, both in Tunisia and in the Arab countries and stayed up temporarily.

"Press" followed the seminar and attended all the events and touched on the subject from the perspective of sports journalists to learn their views on what is known of failing to cover the physical activity of women in all areas is a sports media step aside to keep up with women's sports activities or the commercial nature of some of the media are impose this trend !! Does the reader and the spectator and the receiver's role in the marginalization of women's sports?! 7 All these questions raised during the seminar, either in the United Arab Emirates, there was a review of the theme "The role of media in encouraging women to exercise" during the International Conference on Women and Sport in Abu Dhabi in 2012 and was one of the themes of this conference axis includes the role of the media in encouraging women and girls to sporting activities and for the media in the UAE is playing a role in supporting women's sports under the patronage of Her Highness Sheikha Fatima Bint Mubarak, the spectrum in the framework of support for the UAE women in various fields, especially in sports that resulted in the support and encouragement from the board coronation platforms 8, As for Algeria, in spite of its occupation of the first places the Arab world and Africa in terms of the number of math heroines, but the media follow-up of the sport feminism be linked to sporting

events continental and international all, it should be noted here that the initiative by the beta Ooredoo Telecommunications Corporation where he was honored heroines Algeria in the golden age and recalled their success in the year 2014 the Hilton Hotel in Algiers in honor of Algerian women who Tolguen in the athletic field since independence to the present day.

To celebrate the remarkable achievements made by the Algerian sports Ktkirm women's sports Algerian and in the presence of Djaouida Bin Zahra Bin Guargoura player volleyball and player handball Djamilia Naili douaouda, swimming Affan Zaza wrestling Merrah and Sakina Botmin and Nassima Saifi in the sport of people with special needs, who are spots women appeared and had registered their names in golden letters in the history of national and international sports 9.

- The focus of media coverage of women's sports events " model for athletes turned to the media field " women's sportswear Algerian model "maker good glories of Algerian Salima Souakri" champion Mat Judo Algerian, her many titles of national and continental and global, the first Algerian woman appointed UNICEF Goodwill Ambassador , which recently received the Medal of honor of the Algerian Olympic Committee.

Salima Souakri name of gold culminating sports star Judo and culminating "UNICEF" Goodwill Ambassador, match the efforts of the charitable and voluntary sphere So he made this success, which still aspires to strengthen new titles; Early march culminated five titles continental Salima Souakri Algerian

international wrestling, won the continental title five times, and won the fifth place worldwide in the Athens Olympics 2004.

Salima Souakri began her career in the eighties at an early age, as were not at the time more than 10 years, selected Judo came out of the "family sport", as most of her family members practicing this game, since it has a strong morphologic structure, easily merged in judo and without hesitation, particularly as it received substantial backing by her sisters.

The team Bordj El Kifan primary school, which has been Swakri engaged in, then moved to USMA, who ruled with the largest period of more than seven years, and in 2005 joined the MC Algeria, which remained faithful to their colors to this day.

Swakri obtained a technician's degree in sports, which is seeking through this testimony to help the Algerian judo, their interest in feminist groups Minor.

And considered Salima Souakri women's sports in Europe has all the necessary facilities of the sports facilities and financial support as well as media support, in addition to something important, a fully provide for mathematics equally with men, contrary to what is found in Algeria, we are working in the absence of the most basic necessities, the first Algerian Ambassador UNICEF where she was appointed Algerian sports, Salima Souakri, Ambassador of Algeria in the UNICEF to protect children's rights, to be the first Algerian woman to be appointed to this position, stressing in this regard its intention to provide for the improvement of the

reality of the Algerian child in all respects, making the mission "commissioned and not an honor." .

Salima Souakri said it has "serious intention to approach the Algerian child to know their needs and work to ensure them, likening the task entrusted to it Penzaaha on the carpet, which has long gained most of his fights, but the difference would be in the fact that the current mission field.

She added that the position he received was the result of personal efforts made in the field of human rights in general and child rights in particular; where he said it "with the end of her career athlete in 2007 were freed for humanitarian action, which included the care of children in need and to ensure women abused victims, as well as care for the elderly", stressing need for collective action to ensure the success of its effective contribution to the care of children of children by providing appropriate conditions for them to live holy, protection and education 10, And along with its activities in UNICEF are sound Salima Souakri analyzes sports national sports events and continental and international programs and sports channels, especially, where they were hosted in Al Jazeera Sports Channel several times to mathematical analysis, and along with Hedda stormed the heroine of the Algerian judo Salima Souakri media through a social program under the name "Open Your heart," a talk show social program is his idea in an attempt to establish the Magistrate relations between litigants members, by attempting to call the parties to the dispute to the studio program and resolve the problem out of the way to mediate and this being done by

introduction to the program, and according to sources Algeria 24. the program will be broadcast on a third Algerian channel A3, the place of filming the program shall be in Tunis, where many studios ready available 11.

Results:

- Media coverage of the sport of women's Arab temporary and this was confirmed by the sixth Arab Symposium on Women and Sport hosted by Tunisia in 2011 to keep up with events and in line with what requested by the recipient, Historically men's competitions are dominating the start of football, right down to individual math making Aismaren go to math support Men's and women's sports aversion.**
- The lack of a mass culture in pursuing sports women despite the fact that women's sports have achieved many results and starred in the biggest international forums and mention in particular the achievements of sports women Algerian.**
- The media played a major role in the sport of women's support because the media is one of the most important ways that make the sports consciousness and it represents a tool to communicate with the public, the media is the sports is the mirror of each activity in the state and its role prominent in supporting sports women's movement and this can be achieved only media support her.**

-
- **Sport women are still suffering from the weakness of the media coverage despite increased attention to women's issues and achievements in recent times, where officials from the Women's Sports bears part of the responsibility for the lack of promotion of communication and build good relations with various media.**
 - **The media play an important role in supporting women's sports by changing society's perception of women and the practice of sport because this Altgber is subject to change mentalities, and the media should highlight women's sports activities and to give them a wide area Loyalty to employ the media to serve the women's sports.**
 - **Support for sports Computation Let link between Women and Sport and that the media on the preparation of television quality message shows the importance of the exercise by women for sport, it does not interfere with the custom and traditions.**

قائمة المراجع :

- ١- معجم المعاني الجامع و الوسيط للغة العربية، ص ٣٩٨ .
- ٢- الدكتور حسن أحمد الشافعي، الموسوعة العلمية (٢) الدورات الاولمبية و المجتمع الدولي المعاصر، دار الوفاء لندنيا الطباعة و النشر، الاسكندرية ط١ ٢٠١٢ ،ص٢٢، ٣٥.
- ٣- الدكتور نعمان عبد الغني، مقال علمي بمجلة الكترونية، بعنوان المرأة العربية والرياضة، ت ن 24/06/2009, 11:03 AM
- ٤- [UNESCO Multimedia Archives](http://unesco-multimedia.org) تاريخ التصفح ١٧ / ٠٩ / ٢٠١٦ ، ٢٣:٣٣ .
- ٥- الدكتور حسن أحمد الشافعي، الموسوعة العلمية (٢) الدورات الاولمبية و المجتمع الدولي المعاصر، دار الوفاء لندنيا الطباعة و النشر، الاسكندرية ط١ ٢٠١٢ ،ص ٣٦، ٣٧.
- ٦- حامد حمور ، مقال صحفي بجريدة الفجر بعنوان الرياضة النسوية الجزائرية"أسماء وألقاب وبحث متواصل للتألق" ٠٨ / ٢٢ / ٢٠١٣ النسخة الالكترونية.
- ٧- الندوة العربية السادسة لرياضة المرأة، تونس ٢٠١٢ <http://www.essahafa.inf.com> تاريخ التصفح ٠٢ / ١٠ / ٢٠١٦ ، ١٧:٠٥ .
- ٨- مؤنس برهان، المؤتمر الدولي لرياضة المرأة بأبوظبي "بعنوان استعراض دور الإعلام في تشجيع المرأة على ممارسة الرياضة" بتاريخ ١٢ / ٠٤ / ٢٠١٢
- ٩- نوال زايد مقال صحفي بجريدة النهار بعنوان " Ooredoo يكرم بطلات الجزائر في العهد الذهبي ويستذكر نجاحاتهن " 07/03/2014
- ١٠- كريمة.خ/وكالات، حوار صحفي لمجلة الشروق 2014/05/27
- ١١- الناصر الحاج، خبر صحفي بجريدة الجزائر ٢٤ "بعنوان سواكري تقتحم مجال الإعلام ببرنامج إجتماعي.

<http://mawdoo3.com>

<http://search.mandumah.com/Record/917508>

رابطہ: